Anderson
Executive Development Centre

Measuring & Maximising Training ROI

A Comprehensive Overview of How to Manage and Measure all Aspects of Training, Learning and Development

Date	Venue	Fees
10 - 14 Sep 2018	Istanbul	$4,950
09 - 13 Sep 2019	Istanbul	$5,950

Training Course Overview

Many Training and Development Professionals have difficulty in demonstrating the strategic value of training. We have developed this exciting Anderson training course that gives participants a comprehensive overview of how to manage and measure all aspects of training, learning and development. This Anderson training course will provide the essential knowledge and skills to gain greater strategic value from your investment in training and development. The focus of the training course will be the analysis and alignment of business objectives to create efficient systems to achieve the maximum ROI from learning and development. This is an essential training course for those who wish to be more effective and efficient with the training budget and more strategic with training interventions.

Training Course Objectives

By attending this Anderson training course, you should achieve these goals:

- Understand the issues related to measuring and maximising training ROI
- Plan, organise and deliver relevant training interventions
- Demonstrate the business case for specific training interventions
- Understand and be able to implement techniques applicable to identifying training needs
- Describe best practice in relation to employee development

Designed for

This Anderson training course is suitable to a wide range of HR, L&D and Training professionals, line managers, and team leaders. For example:

- Training Managers
- Learning & Development Professionals
- Talent Management Staff
- HR Administrators and Training Assistants
- HR Business Partners
- Any existing HRM personnel who need to demonstrate the value if training

Training Course Outline

Amongst a wide range of valuable topics, the following will be prioritised:

- An Overview of the Strategic Role of Training
- Effective Processes for Measuring Training Return on Investment (ROI)
- Aligning Training to Business Objectives: Maximising Training ROI
- Planning and Delivering Effective Training
- Measuring Training Return on Investment
- Identifying Appropriate Success Criteria
- Managing the Training Process
- Establishing Strategic Training Objectives
- Determining how Training will be Evaluated: Models and Methodologies
- Linking Evaluation to Training ROI

Professional Recognition and Accreditation

This program has been approved by HR Certification Institute for general re-certification credit hours of HR Professionals. The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for recertification credit.

The Certificate

- Anderson Certificate of Completion will be provided to delegates who attend and complete the course
- The HRCI Approved Provider Seal and the corresponding Recertification Credit Hours Awarded will be reflected on the Certificate of Completion

OUR QUALITY STANDARD

Fully Accredited to Ensure the Highest Possible Standard

REGISTER NOW

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VAT Announcement: The Government of UAE have introduced Value Added Tax (VAT) on goods and services from 01-January-2018. In compliance with the legislation issued by the UAE Government, we will be applying a 5% VAT on the fees for all our programs and services offered from January 2018 as applicable and stipulated in the FTA circulars.