

# Mini MBA: Management & Leadership

The Complete Course on Management & Leadership: Leading & Managing for Results

Date	Venue	Fees
10 - 21 Sep 2018	Barcelona	\$9,900
26 Nov - 07 Dec 2018	Amsterdam	\$9,900
17 - 28 Dec 2018	Copenhagen	\$9,900
18 Feb - 01 Mar 2019	New York	\$13,900
08 - 19 Apr 2019	London	\$11,900
22 Jul - 02 Aug 2019	Geneva	\$11,900
09 - 20 Sep 2019	Barcelona	\$11,900
25 Nov - 06 Dec 2019	Amsterdam	\$11,900

## Training Course Overview

Central to the training course is the belief that we can all lead effectively through a reflection on our personal style and experiences, aligned with a commitment to those we lead. Communication, collaborative practice and customer focus emerge as key themes but these are underpinned by the essential notion that successful practice requires passion and a commitment to people development. Therefore this intensive 10-day Anderson course gives a comprehensive overview of the principles and practices of management and leadership. It builds on the tenet that good management is the foundation of organisational success and progresses to consider the transitional skills and competencies that make great leaders.

## Training Course Objectives

By attending this Anderson training course, you should achieve these goals:

- Appraise your managerial/leadership style and its impact on others
- Employ a range of interpersonal skills to engage and empower
- Generate collaborate strategies for team and organisational improvement
- Select and apply innovative techniques for problem solving and continuous improvement
- Articulate the role of management and leadership in one's business



## The Structure

This comprehensive Anderson training course consists of two modules which can be booked as a 10 Day Training event, or as individual, 5 Day training courses.

- Module 1 - The Complete Course on Management
- Module 2 - The Complete Course on Leadership

## Designed for

This Anderson training course is suitable for professional who have responsibility for divisional or organizational success, as well as consultants and professionals who support them. For example:

- Existing leaders and managers seeking to rejuvenate their practice
- Management professional seeking leadership roles
- High potential and future leaders
- Leaders and managers implementing change programmes
- Technical professionals undertaking managerial/leadership positions

## Training Course Outline

Amongst a wide range of valuable topics, the following will be prioritised:

- Psychometric assessment of personal managerial and leadership style
- Difference between Management versus Leadership
- Innovation through Transformational Leadership
- Productive and empowering leadership techniques for peak performance
- In-depth examination of the key issues of people leadership and organisational excellence
- Motivation for team success & high performance
- Performance Management building commitment
- Dealing with difficult and demanding situations
- Managerial Leadership, a concept for career transition and progression
- Building a future personalized agenda for management and leadership excellence

### The Certificate

- Anderson Certificate of Completion will be provided to delegates who attend and complete the course.

### OUR QUALITY STANDARD

Fully Accredited to Ensure the Highest Possible Standard



### REGISTER NOW

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