

## The Mini-MBA in HR Strategy

Leading Strategic HR Transformation

Date	Venue	Fees
15 - 19 Oct 2018	Geneva	\$4,950
17 - 21 Jun 2019	London	\$5,950
14 - 18 Oct 2019	Geneva	\$5,950

### Training Course Overview

HR Transformation is about driving business results and hence this Anderson training course will help delegates deliver more than just basic administration but more on transformation efforts designed to improve HR functionality and services that will align to corporate goals and strategies like quality, productivity, internal and external customer satisfaction. The focus of the training course will be on how HR professionals can contribute to the business at strategic level and become a true strategic partner. It will give delegates the skills and knowledge to make the transition from a service provider to a strategic partner – to make sure the organisation meet the general business conditions and achieve stakeholder expectations. This is an essential training course for those who wish to transform their HR department and/or functions.

### Training Course Objectives

By attending this Anderson training course, you should achieve these goals:

- Formulate a plan to transform strategic requirements into HR objectives
- Create the HR strategic action plan to achieve business objectives
- Formulate a Business Model Plan for SHRM
- Evaluate HR's role in strategy development and implementation
- Explain the concept of business strategy



### Designed for

This Anderson training course is suitable to a wide range of HR professionals, but will greatly benefit:

- HR Directors, Managers, and Specialists
- Planners, Strategic Planners
- Training, Learning & Development Professionals
- Talent Management Staff
- HR Business Partners
- Change Agents

### Training Course Outline

Amongst a wide range of valuable topics, the following will be prioritised:

- The Foundations of HR Strategy
- The New HR Models
- Translating Strategy into Business Models
- Business model canvas for SHRM
- Practical Strategic Analysis Tools
- SWOT & PEST Analysis
- Five Forces Analysis
- Balanced Scorecards
- Employment trends impacting on HR
- World business trends impacting on HR
- Ways of Evaluating the HR Function
- HR's Contribution to Added Value

#### Professional Recognition and Accreditation



This program has been approved by HR Certification Institute for general re-certification credit hours of HR Professionals. The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for recertification credit.

#### The Certificate

- Anderson Certificate of Completion will be provided to delegates who attend and complete the course
- The HRCI Approved Provider Seal and the corresponding Recertification Credit Hours Awarded will be reflected on the Certificate of Completion

#### OUR QUALITY STANDARD

Fully Accredited to Ensure the Highest Possible Standard



#### REGISTER NOW

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