



## Mini MBA: Strategic Planning & Effective Budgeting

Strategic Planning, Management Control & Effective Budgeting

Date	Venue	Fees
05 - 16 Nov 2018	Brussels	\$9,900
03 - 14 Dec 2018	Kuala Lumpur	\$9,900
18 - 29 Mar 2019	London	\$11,900
01 - 12 Jul 2019	Istanbul	\$11,900
09 - 20 Sep 2019	Kuala Lumpur	\$11,900
02 - 13 Dec 2019	Kuala Lumpur	\$11,900

### Training Course Overview

Developing Strategies, Risk Analysis, Negotiating, Budgeting and Cost Control are all essential skills for managers who are dedicated to delivery top performance and making a big contribution to their organisation. The business environment continues to be very uncertain and turbulent, placing great demands on top management and middle management to think long term but act short term. Managers who are agile and able to adapt to frequent change are at a premium. Hence, the skills learned during this 10-day Anderson training course offer a structured and coherent framework to meet the day-to-day challenges and longer-term responsibilities faced by all professionals.

### Training Course Objectives

This 10-day Anderson training course offers delegates opportunities to gain skills in strategy development and implementation, together with risk assessment. To understand finance, in particular budgeting and cost control and how performance measurement enables organisations to track the viability of their strategies. Packed with many practical exercises and a safe environment in which to practice new skills, delegates will:

- Gain an understanding of strategy and strategic thinking
- Learn about risk management and mitigation
- Practice negotiating and learn top tips for effective negotiations
- Develop skills in budgeting and cost control
- Understand how financial measurement supports strategic success

### The Structure

This comprehensive training course consists of two modules which can be booked as a 10 Day Training event, or as individual, 5 Day training courses.

- Module 1 - Strategy, Risks, Negotiation & Leadership
- Module 2 - Effective Budgeting & Operational Cost Control

### Designed for

This 10-day Anderson training course is suitable for a wide range of professionals who wish to develop their strategic leadership capabilities and gain a greater grasp of budgeting and cost control. For example:

- Current and potential Managers, and business Leaders at all levels
- Those responsible for developing and leading strategic changes
- Procurement and Client Service Managers responsible for negotiation strategies
- Functional Team Leaders in the governmental or private sector
- Staff Members responsible for budgeting and financial controls
- Non-finance Managers with financial responsibilities

### Training Course Outline

Amongst a wide range of valuable topics, the following will be prioritised:

- Gain an understanding of strategy and strategic management
- How to identify, manage and mitigate strategic and operational risks
- Learn tactics in win-win negotiating
- Do all leaders need to be charismatic?
- Enhance communication skills to build relationship inside and outside the organisation
- Understand the role of budgeting and cost control
- Develop skills in budgeting and cost control
- Understand and manage costs
- Understand different approaches to cost control
- Link performance measurement to strategy via the Balanced Scorecard and Six Sigma

#### The Certificate

- Anderson Certificate of Completion will be provided to delegates who attend and complete the course.