

## Strategic Performance Management using an Executive Dashboard

Visually Presents Data to Effectively Achieve Goal-Oriented Results

Date	Venue	Fees
21 - 25 Apr 2019	Dubai	\$4,950

### Training Course Overview

This Anderson training course will give you the tools you need to implement your strategy and deliver better performance for your organization. With an executive dashboard, you can make sense of massive amounts of data and make fact-based decisions in real time.

Sometimes referred to as a strategic dashboard, an executive dashboard is intended to give executives a holistic overview of the enterprise and how it is performing against established Key Performance Indicators (KPIs). Dashboards consolidate and arrange numbers, Key Performance Indicators (KPIs), and sometimes performance scorecards on a single screen, tailored for C-level executives and managers, allowing them to get a big picture view of the organization against critical metrics, identify opportunities for expansion, and see where improvements are needed. The goal is to deliver a graphical interface using real-time data, enabling executives to make data-driven decisions whenever needed.

### Designed for

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- Heads of Departments
- Managers
- Supervisors
- Team Leaders

#### The Certificate

- Anderson Certificate of Completion will be provided to delegates who attend and complete the course.



### Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- Understand the role of goal setting in performance management
- Have tools to help their employees set and achieve goals
- Have a three-phase model which helps them prepare employees for peak performance, activate their inner motivation, and evaluate their skills
- Gain enhanced knowledge of motivational tools and techniques
- Create a simple map to communicate strategic directions
- Capitalize on the power of performance measurement in guiding strategy execution
- Grasp a realistic view of advantages and limitations of balanced scorecards (BSC)
- Create strategic alignment across their organisation through the design, implementation and management of goals, measures and targets
- Design appropriate performance reviews to make strategies actionable
- Effectively validate and challenge strategies

### Training Course Outline

Amongst a wide range of valuable topics, the following will be prioritised:

- Challenges in executing strategies
- Strategy Maps and Balanced Scorecards
- Success Maps and Performance Prism
- Key features of an Executive Dashboard
- Benefits and importance of Executive Dashboards
- Types of Executive Dashboards
- Executive Dashboard examples
- Selecting the right Dashboard which suits your needs
- Top Three Executive Dashboard Development Best Practices
- Make faster, better decisions with Smartsheet Dashboards

#### OUR QUALITY STANDARD

Fully Accredited to Ensure the Highest Possible Standard



#### REGISTER NOW

+971 4 365 8363

info@anderson.ae

+971 4 360 4759

www.anderson.ae