

Continuous Innovation & Process Improvement

Harnessing creativity for growth and performance

Date	Venue	Fees
08 - 12 Sep 2019	Dubai	\$4,950
16 - 20 Feb 2020	Dubai	\$4,950

Training Course Overview

Innovation. We want it, need it, and claim to practise it. The reality is often different though. Executives and other business leaders must be constantly on the lookout for new ways of doing business, improving processes, innovating products and services, and creating novel organisational solutions. It is needed in an increasingly competitive business environment. A key goal of this training course is to develop the ability to lead others in the steps of deliberate and pro-active innovation in all areas. But we don't just cover product or client-service innovation; we also look at all types of internal production and internal processes.

Training Course Objectives

By attending this Anderson training course, you should achieve these goals:

- Appreciation for continuous improvement and innovation
- Skills, knowledge and attitudes to plan, organize, conduct, control, and evaluate planned, deliberate change based on continuous process and product improvements
- Skills to search for changes in the external and internal business environments with a view to finding opportunities for performance improvement or innovation
- Understanding and applying the full process of continuous improvement and innovation
- Appreciation for leadership, focus, learning, trial and error, and adjustment

The Certificate

- Anderson Certificate of Completion will be provided to delegates who attend and complete the course.



Designed for

This Anderson training course is suitable for:

- Line and functional managers, professionals responsible for strategy, marketing, business development, operations, HR, product development, and other functional departments within businesses and other organisations
- Intermediate and advanced level managers, team leaders and supervisors within all sectors, private and public, profit and not-for-profit

Training Course Outline

Among a range of valuable topics, the following will be given high priority:

- Competitive and strategic advantages of continuous improvement and innovation
- Creativity, learning, and change
- Incremental vs. radical change
- Opportunity search, idea mapping, and brainstorming for innovation
- Test phases and pilot projects
- Progress review structures and processes
- Performance metrics and measurement
- Go/no go decisions
- Dealing with the unexpected, failure, and success
- Motivation and morale in a world of constant and never-ending change

OUR QUALITY STANDARD

Fully Accredited to Ensure the Highest Possible Standard



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+971 4 365 8363
+971 4 360 4759

info@anderson.ae
www.anderson.ae