

Analytics Leadership Programme

Using Leading-Edge Techniques in Business Decisions

Date	Venue	Fees
17 - 21 Jun 2019	London	\$5,950

Training Course Overview

Are you looking for innovative approaches to develop your business? The world that we face in the 21st century is becoming more complex and changes in markets, technology, structure and potential are more difficult to identify and evaluate.

This Anderson training course has been developed to enable experienced managers to sharpen their skills in using leading-edge tools and techniques in rigorous analysis, evaluation and selection of opportunities in an increasingly competitive markets, with fast-changing global opportunities and pressures. This highly interactive Anderson training course is fast-paced and demanding and will enhance your leadership skills that will take you and the teams that you lead to a higher level of performance.

Designed for

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- All experienced Managers
- Business Leaders who intend to make major improvements in the performance of their teams
- Particularly useful for Specialists in the following activities:
 - Strategic and operational planning
 - Organisational development
 - Supply chain design and management
 - Financial management, budgeting and control
 - Human resource development

The Certificate

- Anderson Certificate of Completion will be provided to delegates who attend and complete the course.



Training Course Objectives

By attending this Anderson training course, delegates will be able to learn the following:

- Familiarisation with best practice in information management
- Analytics as the basis of robust strategic decisions
- Dealing with choice, complexity and time compression
- Analytics for assessing and managing risk and uncertainty
- Leading your teams in effective use of modern analytics

Training Course Outline

The following are the main features of the course. Together they will enable delegates to re-evaluate their approach to developing their business and make a major impact on the performance of their organisation.

Amongst a wide range of valuable topics, the following will be prioritised:

- The full taxonomy of analytics – quantitative and qualitative concepts
- How to evaluate and prioritise development opportunities
- Project feasibility studies based on robust analytics
- Analytics for financial evaluation of projects
- Analytics for technical evaluation of projects
- Analytics for commercial evaluation of projects
- Formulating and optimising analytics systems
- Leading the application of optimised analytics systems
- Using analytics as the basis of strategic planning
- Your personal action plan for leading analytics activities