

Business Transformation Leading Your Business Forward

Aligning Goals, People, Systems

Date	Venue	Fees
20 - 24 Oct 2019	Dubai	\$5,950
08 - 12 Jun 2020	London	\$5,950

*This fee is inclusive of Documentation, Lunch and Refreshments and exclusive of 5% UAE VAT

Training Course Overview

How do you transform your organisation from 'Business as Usual' to become a focused, dynamic entity full of energy & purpose, and committed to ongoing success? The answer is subtle. You cannot do it alone, you need to show leadership & determination, and take others with you. You need to align goals, people & systems. Transforming your business is more than mere change or improvement, it is a major challenge to organisations, requiring a holistic approach, stakeholder inclusive, planned, measured and deployed effectively.

This popular Anderson training course will support your understanding of how to lead and participate in organizational transformation, and help you implement well. It will tell you what to do & not to do, when & in what order.

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- Understand the requirements for, and challenges of, effective organizational transformation
- Identify key stakeholders and understand how to gain their support, motivation and input
- Demonstrate commitment & resolve in championing & leading transformation
- Develop and utilise the skills & tools necessary to plan, manage and deliver transformation
- Align objectives, project plan transformation & schedule work



Designed for

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- Senior Leaders who want to transform their business
- Managers, Section Heads and Team Leaders tasked with transformational tasks or roles
- Change Management, Quality, Excellence & Risk Professionals who want to learn techniques to support transformation
- Project, Purchasing, Finance, Operations and Human Resources professionals likely to be involved in, or affected by, organizational transformation
- All staff wanting to be agents of change, rather than victims of change

Training Course Outline

Amongst a wide range of valuable topics, the following will be prioritised:

- The differences between Transformation & Change
- Why Transformation projects fail
- The Leadership role in Transformation
- The importance of communication
- Goals, objectives and measurement
- Planning & preparing for Transformation
- Managing the stakeholders
- Deploying & managing Transformation
- Models & tools
- Success & Failure Case studies

The Certificate

- Anderson Certificate of Completion will be provided to delegates who attend and complete the course.

REGISTER NOW

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