

Practical Strategies for Successful Women Leaders

Expanding Influence and Leading Change

Date	Venue	Fees
30 Dec 2019 - 03 Jan 2020	London	\$5,950

*This fee is inclusive of Documentation, Lunch and Refreshments and exclusive of 5% UAE VAT

Training Course Overview

Despite all the evidence that organisations with a balance of females in the C suite are more successful and are considered to be better environments to work in, there is still a disproportionate balance between men and women at the top of organisations.

Often, it is a question of culture and custom and practice – men are ‘natural’ leaders and women are naturally ‘supporters’ – a myth that needs dispelling. A balance of a male approach and a female approach ensures that an organisation will prosper and that the organisational strategy reflects benefits to both the stakeholders and society as a whole. This intensive Anderson training course will equip women with the skills and confidence to succeed.

Designed for

This Anderson training course is suitable to a wide range of professionals but will greatly benefit women who are:

- Mid managers from any sector who aspire to lead in senior management positions
- Women on fast track and graduate schemes
- Senior HR professionals responsible for talent and management development
- HR Professionals responsible for diversity and inclusion

The Certificate

- Anderson Certificate of Completion will be provided to delegates who attend and complete the course.



Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- Creating a work environment that works for everyone
- Understand leadership as a woman in the new leadership landscape
- Identify their aspirations and values as a leader
- Employ networking in organisations to enhance reputation and skills
- Increase their personal presence
- Create and maintain resilience and well-being as a female leader

Training Course Outline

Amongst a wide range of valuable topics, the following will be prioritised:

- Definition of a leader - how a leader is different from a manager
- Why more women leaders are critical for an organisation's success
- Are women leaders really different from their male counterparts
- Effective and productive communication tactics in a range of contexts
- Specific approaches for overcoming conflict situations
- Personal motivations, values, and strengths
- How others perceive women leaders in the workplace
- Effective strategies to improve performance and other's perceptions
- How to gain a deeper understanding self and interaction with others
- Critical thinking, analytics and strategic thinking

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