

## Strategic Decision-Making Models for Managers

An interdisciplinary approach to enhance your strategic decision-making capabilities

| Date             | Venue  | Fees    |
|------------------|--------|---------|
| 26 - 30 Oct 2020 | London | \$5,950 |

\*This fee is inclusive of Documentation, Lunch and Refreshments and exclusive of 5% UAE VAT

### Training Course Overview

Strategic decisions are not only among the most important decisions we make daily, but also the most challenging because they present multiple, conflicting, strategic objectives and points of view, which are difficult to balance. They involve long-term impacts that are hard to predict and quantify, require creativity in the definition of winning alternatives and, typically entail a commitment of a huge amount of resources, which may be irreversible.

This unique 5-day Anderson training course offers you the opportunity to overcome these challenges, master the art and science of strategic decision making, and gain experience with proven techniques for making better strategic decisions in the contexts of complexity, uncertainty and often conflicting objectives.

### Designed for

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- Managers who are or will be in leadership positions
- Executives from across the organizations who are involved in important decisions
- Team leaders
- Anyone wishing to develop their decision readiness and confidence

#### The Certificate

- Anderson Certificate of Completion will be provided to delegates who attend and complete the course.



### Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- Grasp the reasons for making decisions using the process of structured analysis
- Identify when and how to involve others in the process making decisions or solving problem
- Apply the steps to use to achieve the highest probability of successful decisions and solutions
- Interpret and analyse data more successfully
- Appreciate the significance and value of various problem-solving approaches and styles
- Develop an operational framework for effectively facing a variety of problem situations

### Training Course Outline

Amongst a wide range of valuable topics, the following will be prioritised:

- Techniques for problems analyses
- Issues in decision-making for strategic goals
- Recognize and overcome unintended biases and common decision-making traps
- Make team decisions with improved efficiency and quality
- Gain consensus for your decisions
- Multi-perspectives environment analysis
- Discover strategic options and predict consequences
- Formulation of your corporate strategy
- Make strategic decisions involving multiple goals and stakeholders
- Structure strategic planning with a systematic decision analysis and problem-solving framework

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