



Strategic Planning Professional

Strategic Planning, Development & Implementation

Course Schedule

13 - 17 Apr 2020	London	\$5,950
24 - 28 Aug 2020	Vienna	\$5,950
09 - 13 Nov 2020	Amsterdam	\$5,950

*This fee is inclusive of Documentation, Lunch and Refreshments and exclusive of 5% UAE VAT

Why Choose this Training Course?

This challenging and interactive Anderson training course focuses on the leadership behaviors needed by high-performance organisations to succeed in the long term. Focusing on the need for strategic thinking to add real value to stakeholders and customers, thereby ensuring sustainability, delegates will develop skills in strategy development as well as addressing the challenges of effective implementation.

Delegates will have the opportunity to share experiences and good practice, together with input from latest management theories. They will evaluate the effectiveness of systems and processes as well as the 'soft' organizational factors, such as communications and performance management, needed to develop mindsets and behaviors for successful outcomes.

This Anderson training course will feature:

- How to identify critical strategic issues and opportunities
- How to enhance your own & your organization's strategic thinking to envision strategic initiatives
- How to generate and support effective strategic thinking down to all levels in the organization
- How to prioritize issues based on clear objectives and organizational capabilities to deliver high added value
- How to lead and motivate teams and businesses in diverse, turbulent and complex environments

REGISTER NOW

+971 4 365 8363

+971 4 360 4759

info@anderson.ae

www.anderson.ae

What are the Goals?

By attending this Anderson training course, delegates will be able to:

- Interpret the internal and external forces shaping the future
- Develop & follow a strategic roadmap through a clear vision & statement of strategic intent
- Identify the competencies and capabilities of strategically agile and effective organizations
- Recognize your own strategic leadership style, and the styles of others.
- Effectively prepare, motivate and guide your organization, unit or team towards the vision

Who is this Training Course for?

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- Those who want to develop their strategic skills
- Those who may be moving into supervisory or managerial positions
- Those seeking 'refresher' to enhance their leadership & management skills
- Senior leaders who wish to further develop and enhance their strategic capabilities

How will this Training Course be Presented?

This Anderson training course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This Anderson training course is interactive and challenges one to think. The tutor will guide and facilitate learning, using direct input, discussions, case studies, exercises and video presentation. The skill sets developed will add value to employees, managers and leaders alike.

Professional Recognition and Accreditation



The ILM (Institute of Leadership & Management) Recognised Provider status signifies that Anderson as training provider was successful in undergoing strict review process by ILM in its capacity to develop and deliver ILM Endorsed Programmes for which Anderson has been approved.

The Certificate

- Anderson Certificate of Completion will be provided to delegates who attend and complete the course
- ILM Endorsed Certificate for the registered delegates who successfully completes and pass the ILM assessment

The Course Content

Day One: Understanding the Strategic Environment

- Understanding the impact of leadership competencies on company strategy
- Recognizing and interpreting forces in the strategic environment
- Understanding the importance of planned and creative approaches to strategy development
- Recognizing organizational change readiness and strategic inflection points
- Recognizing the impact of perceptions on strategic choices

Day Two: Understanding Strategic Models and Paradigms

- The strategic journey – common models and frameworks to enable strategic choices
- Developing a strategic roadmap
- Understanding and leveraging strategic competences and skills
- Case Study: managing well in an unpredictable environment
- Recognizing and developing the characteristics of strategic agility

Day Three: Effective Strategic Implementation

- Recognising the key challenges of strategy implementation
- Understanding the impact of structures on organisational effectiveness
- Using the 7S model to analyse organisational competence
- Turning measurement into information to track performance and inform future strategy
- Building learning organisations to support agility

Day Four: Strategic Leadership

- Effective styles and practices of strategic leaders
- Recognizing, analysing and developing the strategic leadership styles used by you and others
- Great leaders inspire and motivate – do carrots and sticks work?
- Develop your leadership toolkit by understanding motivation theories
- Case Study: Practice your negotiation skills in complex circumstances

Day Five: Driving Strategic Performance & Success

- More leadership styles: servant leadership and dispersed leadership
- Understanding the human impact of change
- Understanding employee engagement
- Using communication media effectively
- Achieving success through a dynamic equilibrium between compliance and innovation