



# Finance, Risk Management & Corporate Governance

*Effective Financial Management  
in an Uncertain World*

## UPCOMING SESSION

17 - 21 Aug 2020 | Geneva  
Fees: \$5,950

23 - 27 Nov 2020 | London  
Fees: \$5,950

\*This fee is inclusive of Documentation, Lunch and Refreshments  
and exclusive of 5% UAE VAT

## TRAINING COURSE OVERVIEW

Every manager has ambitions to work for a successful corporation. However, no corporation can control its own destiny; it is always dependent on co-operation from its key stakeholders, the shareholders, the bankers, the customers, the suppliers, and its own employees. All of these stakeholders must be considered in any major decision that is taken. This Anderson training course, which is suitable for both financial and non-financial managers, has been designed to offer an introduction to the important issues of financial management, risk management and corporate governance that are essential for continuing growth and prosperity. In this training course you will learn how to efficiently allocate resources, and generate profitable growth, whilst recognizing environmental and ethical concerns, and controlling risks, to meet the demands and challenges of today, and those predicted for the future.

### OUR QUALITY STANDARD





## TRAINING COURSE OBJECTIVES

By attending this Anderson training course, delegates will be able to:

- Understand and evaluate corporate financial reports
- Determine the best mix, and sources, of finance for your business
- Identify and appraise investments that will add value to your business
- Recognise, quantify, and control the main business risks
- Understand the principles of good corporate governance

## DESIGNED FOR

This Anderson training course is suitable for middle and senior managers who have responsibility for divisional or organizational success, as well as consultants and professionals who support them. For example:

- Operational managers
- Financial managers
- Risk managers
- Board level executives and non-executives
- Legal and compliance officers

## TRAINING COURSE OUTLINE

Amongst a wide range of valuable topics, the following will be prioritised:

- How the finance function is structured to support the business at all levels
- How to gain valuable insights from freely available financial reports
- Ratio analysis techniques for the five key elements of company performance
- How to build a cost-effective financing structure for your business
- How to manage your working capital to ensure stress-free operations
- Techniques for evaluating investment proposals, to maintain profitable growth
- How to incorporate risk, and finance limitations into investment decisions
- Understanding and utilising risk management products
- Recognising the power of stakeholder groups, and managing expectations
- How Corporate Governance compliance maintains high quality management

*The Certificate : Anderson Certificate of Completion will be provided to delegates who attend and complete the course.*

**REGISTER NOW**

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