



Accounting, Decision Making & Financial Communication

Financial Information for Effective Business Management

► Upcoming Sessions

05-09 Aug 2024	Geneva - Switzerland	\$5,950
18-22 Nov 2024	London - UK	\$5,950
10-14 Feb 2025	London - UK	\$5,950
02-06 Jun 2025	Dubai - UAE	\$5,950
04-08 Aug 2025	Geneva - Switzerland	\$5,950
17-21 Nov 2025	London - UK	\$5,950

► Training Details

Training Course Overview

Grasping the fundamentals of Accounting and Finance is pivotal for informed decision-making and effective communication within organizations. Our Anderson training course offers a comprehensive exploration of the processes involved in collecting, recording, analyzing, and presenting accounting information. This knowledge is vital for supporting efficient management, maintaining control, and facilitating sound decision-making both internally and externally.

Accounting information serves as the "language of business," enabling key personnel to navigate and interpret financial data effectively. Therefore, mastering this language is essential for professionals across various roles within an organization.

Furthermore, this training course provides insight into the systems and structures of financial and management accounting. Understanding these frameworks is instrumental in driving the success of businesses by enabling informed strategic decisions and resource allocation.

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- Understand income statement, balance sheet, and cash flow statement
- Interpret cost behavior and its impact on product costing
- Understand the process of budgeting
- Master cost allocation to departments, products, and services
- Design a performance measurement system

Designed for

This Anderson training course is suitable for a wide range of professionals who wish to achieve career progress by expanding their financial knowledge. However, it will be most

suitable for operational and middle Managers who wish to better understand and make use of financial information in their management roles, for example:

- ▶ Members of the operational management team
- ▶ Managers who have responsibility for divisional performance
- ▶ Managers who have responsibility for support functions
- ▶ Consultants who provide advice on systems and operations
- ▶ Senior staff members of any department

▶ Training Details

Day One: Introduction to Accounting

- ▶ The importance of accounting information
- ▶ The role of the Finance Function
- ▶ The accounting equation and financial accounting systems
- ▶ Recording facts and applying judgement
- ▶ Preparing the Income Statement and Balance Sheet
- ▶ Accounting principles and accounting standards

Day Two: Accounting Reports

- ▶ The format and contents of the Income Statement
- ▶ The format and contents of the Balance Sheet
- ▶ The effect of depreciation and impairment on profit
- ▶ Identifying and valuing inventory
- ▶ Preparing the Cash flow Statement
- ▶ The importance of cash flow in business

Day Three: Management Accounting for Control and Decision-Making

- ▶ Collecting and analyzing costs
- ▶ The structure of direct and indirect costs
- ▶ Dealing with overheads – absorption costing or ABC?
- ▶ Cost-Volume-Profit and break even analysis
- ▶ Decision making – make or buy
- ▶ Decision making – the effect of limiting factors

Day Four: Communicating the Plan through Budgeting

- ▶ Corporate planning and corporate objectives implemented through budgeting
- ▶ The budgeting process and timescale
- ▶ Sales budget forecasting techniques
- ▶ Cascading the budgets across the whole business
- ▶ Preparing functional budgets and the cash budget
- ▶ Budgeting principles, methodologies and applications

Day Five: Measuring Performance to Inform Decision Making

- ▶ Monthly management reporting
- ▶ Setting and using standards
- ▶ Identifying and calculating variances
- ▶ Operating and planning variances – who is responsible?
- ▶ Measuring responsibility centre performance, ROI, RI, and EVA
- ▶ Non-financial performance – the Balanced Scorecard

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

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