



Certificate in Smart Leadership

Achieving Strategy through Leadership & Innovation

► Upcoming Sessions

26-30 Aug 2024	Vienna - Austria	\$5,950
11-15 Nov 2024	Amsterdam - The Netherlands	\$5,950
10-14 Feb 2025	London - UK	\$5,950
12-16 May 2025	London - UK	\$5,950
30 Jun-04 Jul 2025	Houston - USA	\$6,950
25-29 Aug 2025	Vienna - Austria	\$5,950
10-14 Nov 2025	Amsterdam - The Netherlands	\$5,950

► Training Details

TRAINING COURSE OVERVIEW

Enroll in our Smart Leadership training course and empower yourself to steer organizations toward success in the dynamic 21st-century landscape. Rooted in visionary thinking, agility, and an openness to change, this course cultivates innovative leadership that encourages teams to challenge norms, fostering a culture ripe for creativity and breakthroughs.

By adopting strategic thinking principles, nurturing innovation culture, and harnessing team talents, smart leaders will confidently navigate uncertainty, unlocking new vistas of opportunity and sculpting a brighter future for their organizations.

Highlighted features of this Anderson training course include:

- Establishing the fundamentals of strategy and leadership.
- Cultivating an innovation-centric culture.
- Leveraging multiple intelligences to spur creativity.
- Identifying, engaging, and motivating creative individuals.
- Guiding a creative process for innovation development.

TRAINING COURSE OBJECTIVES

By the end of this Anderson training course, participants will be able to:

- Identify the principles of innovative leadership
- Analyze the common myths and misconceptions about innovation
- Solve any problem or issue with creative methodologies
- Apply 'multiple intelligences' to generate ideas
- Practice a process for team innovation

DESIGNED FOR

This training course is intended for those who want to learn how to transform or improve their operations and organisations through the successful application of strategies and business process improvements using higher levels of creativity for innovation.

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- ▶ Supervisors/Line Leaders
- ▶ Team Leaders/Unit Heads
- ▶ Managers of all Levels
- ▶ Departmental leaders

LEARNING METHODS

This Anderson training course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This includes experiential exercises, targeted self-assessments, video examples, skill practices, case studies, team activities and group discussions.

▶ Training Details

Day One: Encouraging a Creative Climate at Work

- ▶ Innovative leadership for excellent performance
- ▶ The Critical mass for change and innovation
- ▶ Innovation VS Constant Improvement
- ▶ How a Leader Creates a Culture of Innovation
- ▶ Case Study on Most Innovative Companies
- ▶ Innovation and current business breakthroughs

Day Two: Gaining the Participation of the Workforce

- ▶ The G.E. "Workout" Strategy for engaging Employees
- ▶ Gaining the "Buy-In" from the workforce
- ▶ Developing Creative Solutions for problems and new Strategies
- ▶ Overcoming old Paradigms
- ▶ Dealing with Organizational "Drift"
- ▶ Case Study on Gaining Empowerment

Day Three: Leading with the Creative Edge

- ▶ Developing Creative Potential in People and Teams
- ▶ Managing Creative People
- ▶ Learning new Thinking Skills
- ▶ Learn New Brainstorming Techniques
- ▶ How to Incubate New Ideas
- ▶ Gaining Collaboration in the Workforce
- ▶ Creative Group Exercise: Identifying new business processes

Day Four: Creating a Motivating Climate for Higher Productivity

- ▶ The Ten Key Elements to Setting up New Missions
- ▶ Setting Goals and Targets Creatively
- ▶ Creating a "Sense of Significance"
- ▶ Using Emotional Intelligence to Motivate people
- ▶ Rewarding Performance
- ▶ The Four Step "Pygmalion" theory
- ▶ Group and Team Motivators

Day Five: Driving Strategic Change

- ▶ Managing the Change Process

- ▶ Kotter's Change Management Techniques
- ▶ Successful techniques for Changing People
- ▶ How a Leader Communicates a Sense of Urgency
- ▶ How to Overcome the Pitfalls of Change
- ▶ Creating an Attitude of Constant Change
- ▶ Course Review

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae

Anderson
Executive Development Centre

P.O Box 74589, Dubai, United Arab Emirates

Web: www.anderson.ae

Email: info@anderson.ae

Phone: +971 4 365 8363

Fax: +971 4 360 4759

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