



The Director as a Strategic Leader

Steering Organisations Successfully

► Upcoming Sessions

16-20 Sep 2024	Zurich - Switzerland	\$5,950
18-22 Nov 2024	London - UK	\$5,950
03-07 Feb 2025	London - UK	\$5,950
05-09 May 2025	Milan - Italy	\$5,950
30 Jun-04 Jul 2025	Dubai - UAE	\$5,950
17-21 Nov 2025	London - UK	\$5,950

► Training Details

Training Course Overview

Directors must develop and enhance both the 'hard' and 'soft' skills needed for strategic leadership to win the "hearts and minds" of their employees. Developing top leaders is an art not a science. Leaders must inspire and motivate, whilst also having the long sighted abilities to create Vision and set organisational direction. They must have excellent inter-personal skills, whilst also being able to analyse financial reports. They must develop excellent stakeholder relationships, be clear about organisational priorities and have the ability to resolve conflicts and achieve compromises. This Anderson training course meets those challenges head-on.

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- ▶ Clarify & understand the different roles and perspectives of a board member
- ▶ Demonstrate effective strategic analysis and develop strategic options
- ▶ Practice leadership skills such as influencing, motivating and delegating
- ▶ Apply & implement approaches for effectively implementing new strategies
- ▶ Distinguish & learn how different leadership styles affect organisational culture and climate

Designed For

This Anderson training course is designed for anyone who desire to optimise their responsibilities to achieve a greater sense of Governance and to those who desire to cultivate and incorporate ethical values in their organisations. For example:

- ▶ Existing directors wanting to enhance their capabilities and competences
- ▶ Aspiring directors, wanting to prepare for future roles
- ▶ Senior managers wanting to gain Board level perspectives
- ▶ Functional managers e.g. HR, IT, Finance, wanting to develop higher level capabilities
- ▶ Individuals seeking non-executive director roles

► Training Details

Day One: The Role of Board Directors

- ▶ Understanding the difference between direction, management & ownership
- ▶ Role of Executive and Non-executive Directors
- ▶ Key Director Relationships
- ▶ Corporate Governance
- ▶ Influencing Strategies

Day Two: Developing Company Strategy

- ▶ Strategic Analysis & development
- ▶ Managing stakeholder expectations
- ▶ Assessing & managing risk
- ▶ Ethical Outcomes and Corporate Social Responsibility
- ▶ Generating Options & Making Decisions

Day Three: Strategy Implementation

- ▶ Planning for change: Kotter's Eight Stage model
- ▶ Setting Strategic Objectives
- ▶ Achieving alignment
- ▶ Impact of Culture & Climate on Innovation
- ▶ How to inspire and motivate employees

Day Four: Managing Performance

- ▶ Critical Success Factors
- ▶ Key Performance Indicators
- ▶ SMART Objectives
- ▶ Strategic Drift
- ▶ Continuous Improvement

Day Five: Impactful Communications

- ▶ Communicating across the organisation
- ▶ Communicating externally: Customers, Suppliers & Contractors
- ▶ Inter-personal communications
- ▶ Conflict management
- ▶ Virtual teams

► The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

► INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: [+971 4 365 8363](tel:+97143658363)

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Anderson
Executive Development Centre

P.O Box 74589, Dubai, United Arab Emirates

Web: www.anderson.ae

Email: info@anderson.ae

Phone: +971 4 365 8363

Fax: +971 4 360 4759

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