



Certificate in World Class Business Sustainability

Understanding ESG, CSR and Sustainable Best Practices

► Upcoming Sessions

29 Jul-02 Aug 2024	London - UK	\$5,950
18-22 Nov 2024	Dubai - UAE	\$5,950
03-07 Feb 2025	Dubai - UAE	\$5,950
05-09 May 2025	Dubai - UAE	\$5,950
28 Jul-01 Aug 2025	London - UK	\$5,950
17-21 Nov 2025	Dubai - UAE	\$5,950

► Training Details

Training Course Overview

In today's high-pressure business environment, sustainability has transcended its role as mere window-dressing and emerged as a transformative force in competitive global markets. In recent years, there has been a notable surge in focus on ESG (Environmental, Social, and Governance) and sustainability, capturing the attention of numerous institutional investors. These investors now prioritize companies that demonstrate strong ESG performance through transparent reporting. ESG encapsulates critical aspects of environmental stewardship, social impact, and effective governance, making it imperative for leaders to grasp. Sustainability recognizes the intricate interplay and mutual reliance between the environment, the economy, and society, emphasizing the need for a holistic approach.

The Certificate in World Class Business Sustainability training course offers participants a groundbreaking journey, equipping them with essential strategies and tools to translate sustainability aspirations into tangible, impactful solutions. Through an immersive exploration of practical applications, this certificate program delves into the complexities of sustainability within a global business context. Engaging case studies spotlighting exemplary practices provide invaluable insights into the most effective techniques employed by companies to successfully realize sustainable objectives.

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- Identify sustainability leadership best practices
- List the key components of ESG
- Describe critical environmental, social, and governance issues
- Explain how stakeholders influence corporate sustainability
- Analyse CSR approaches and opportunities

Designed For

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- ▶ Anyone who needs to understand Sustainability, CSR, Ethics and ESG issues
- ▶ Leaders engaged in strategic planning and delivery
- ▶ Leaders who wish to match their skills & abilities with the best practice
- ▶ Managers with social and environmental responsibilities
- ▶ Professionals wishing to refresh sustainability
- ▶ Senior leaders with corporate and governance responsibilities

Learning Methods

To enhance learning we utilize proven adult learning technology and methods that will result in maximum retention and application. This includes an interactive mixture of lecture-led learning & group discussions. All activities are designed to facilitate the application of theory into “grounded practice”. The focus will be on practical applications from within business in a global setting with Case Studies demonstrating best practices.

▶ Training Details

Day One: Leading for a Sustainable Future

- ▶ The history of sustainability
- ▶ Benefits and limitations of sustainability
- ▶ The key competencies and behaviours of sustainable leaders
- ▶ The three components of ESG
- ▶ How to integrate Sustainability into your organisation

Day Two: Stakeholder Expectations

- ▶ Overview of stakeholder engagement
- ▶ How to identify Stakeholders
- ▶ Key documents for stakeholder management (Register, Matrix, Strategy)
- ▶ Stakeholder communications and engagement
- ▶ Working together: stakeholder in sustainability

Day Three: Planning, CSR, and Reporting

- ▶ Understanding Corporate Social Responsibility (CSR)
- ▶ The business case for CSR
- ▶ Corporate citizenship and organisational image
- ▶ ESG ratings and certifications (SROI, GRI, SASB, etc)
- ▶ Sustainable Development Goals for 2030

Day Four: Understanding Ethics and Governance

- ▶ Ethics, corporate governance, and leadership
- ▶ Possible Benefits of Ethical Leadership
- ▶ Five Ethical Paradigms
- ▶ The Trolley Problem
- ▶ What might the future bring?

Day Five: Best Practices - Learning from Others

- ▶ The world’s most sustainably organisations
- ▶ Employer-supported Volunteering (ESV)
- ▶ Competitive Advantage
- ▶ Developing and presenting the case for sustainability in your organisation
- ▶ Personal Action Planning (PAP)

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete

► INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

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Request for a Tailor-made training and educational experience for your organization now:

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