



Developing your Cultural Intelligence (CI) & Leading in a Global Organisation

Communicate, Negotiate and Work Effectively

► Upcoming Sessions

30 Sep-04 Oct 2024	London - UK	\$5,950
11-15 Nov 2024	Dubai - UAE	\$5,950
09-13 Dec 2024	Madrid - Spain	\$5,950
17-21 Feb 2025	Istanbul - Turkey	\$5,950
02-06 Jun 2025	London - UK	\$5,950
29 Sep-03 Oct 2025	London - UK	\$5,950
10-14 Nov 2025	Dubai - UAE	\$5,950

► Training Details

Training Course Overview

Cultural Intelligence (CI) entails the ability to effectively engage with individuals from diverse cultures. Individuals with high CI can enter unfamiliar cultural contexts, observe, and build relationships, even without fluency in the language.

Proficiency in cross-cultural interaction is indispensable across various fields such as leadership, engineering, finance, accounting, and marketing. A higher CI enhances the likelihood of success in navigating a globalized and diverse world.

This intensive 5-day Anderson training course delves into the psychology and significance of culture, enhancing your Cultural Intelligence (CI) through active participation. Don't miss out on this crucial training opportunity.

Training Course Objectives

By attending this training course delegates will be able to make a substantial, positive impact on themselves, their team, and their organisation, more specifically:

By attending this Anderson training course, delegates will be able to:

- Develop your ability in working and relating effectively with people from different cultural backgrounds
- Understand the limits of your own CI and know how to improve it
- Describe the meaning of each of the five cultural value dimensions
- List ways to minimise the barriers to cross-cultural communication
- Assess your own work and how to adjust it to apply your CI

Designed For

- ▶ All Managers, Supervisors, Team Leaders, and Section Heads
- ▶ Senior Managers in multi-cultural organisations
- ▶ Expatriates working on global assignments or those who manage expatriates
- ▶ HR and Learning and Development professionals
- ▶ Talent management professionals
- ▶ HR Business Partners
- ▶ People working in Nationalisation roles
- ▶ Anyone working with or in multi-cultural teams
- ▶ Anyone who is considering or working in a cross-cultural assignment

▶ Training Details

Day One: Understanding Culture & Globalisation

- ▶ Where culture comes from and why it matters
- ▶ Understanding Globalisation
- ▶ Your own cultural map
- ▶ The seven levels of culture (National, Workplace, Gender, Age, Regional, Religious, Occupation)
- ▶ The Hofstede five cultural value dimensions

Day Two: Communicating Across Cultures

- ▶ Why communication differences and barriers occur
- ▶ How to remove barriers to communication
- ▶ Stereotypes and stereotyping explored
- ▶ Non-verbal communication (body-language) and culture
- ▶ Workplace culture and the impact on organisational communication

Day Three: Cross-Cultural Negotiation

- ▶ The basics of negotiation
- ▶ Cultural differences in negotiation
- ▶ Overestimating and underestimating cultural differences in negotiation
- ▶ Negotiation traps to avoid
- ▶ Developing your cross-cultural negotiation skills

Day Four: Managing Expatriate Workers and Inclusion

- ▶ International assignments and global career development
- ▶ Why international assignments fail
- ▶ Culture shock and global working
- ▶ The business case for diversity and inclusion
- ▶ Establishing a Nationalisation Programme

Day Five: Developing a Global Mindset

- ▶ Innovation and culture
- ▶ Developing a global mindset
- ▶ How to improve your CI
- ▶ Managing in multi-national organisations
- ▶ Personal Action Planning

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae

Anderson
Executive Development Centre

P.O Box 74589, Dubai, United Arab Emirates

Web: www.anderson.ae

Email: info@anderson.ae

Phone: +971 4 365 8363

Fax: +971 4 360 4759

©2024. Material published by Anderson shown here is copyrighted.

All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.