



Mini MBA: Management & Leadership

The Complete Course on Management & Leadership:
Leading & Managing for Results

► Upcoming Sessions

05-16 Aug 2024	Geneva - Switzerland	\$11,900
02-13 Sep 2024	Barcelona - Spain	\$11,900
21 Oct-01 Nov 2024	Krakow - Poland	\$11,900
25 Nov-06 Dec 2024	Amsterdam - The Netherlands	\$11,900
10-21 Feb 2025	Houston - USA	\$13,900
21 Apr-02 May 2025	London - UK	\$11,900
04-15 Aug 2025	Geneva - Switzerland	\$11,900
01-12 Sep 2025	Barcelona - Spain	\$11,900
24 Nov-05 Dec 2025	Amsterdam - The Netherlands	\$11,900

► Training Details

Training Course Overview

Central to the training course is the belief that we can all lead effectively through a reflection on our personal style and experiences, aligned with a commitment to those we lead. Communication, collaborative practice and customer focus emerge as key themes but these are underpinned by the essential notion that successful practice requires passion and a commitment to people development. Therefore this intensive 10-day Anderson course gives a comprehensive overview of the principles and practices of management and leadership. It builds on the tenet that good management is the foundation of organisational success and progresses to consider the transitional skills and competencies that make great leaders.

The Structure

This comprehensive Anderson training course consists of two modules which can be booked as a 10 Day Training event, or as individual, 5 Day training courses.

Module 1 - [The Complete Course on Management](#)

Module 2 - [The Complete Course on Leadership](#)

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- ▶ Appraise your managerial/leadership style and its impact on others
- ▶ Employ a range of interpersonal skills to engage and empower
- ▶ Generate collaborate strategies for team and organisational improvement
- ▶ Select and apply innovative techniques for problem solving and continuous improvement
- ▶ Articulate the role of management and leadership in one's business

Designed For

This Anderson training course is suitable for professional who have responsibility for divisional or organizational success, as well as consultants and professionals who support them. For example:

- ▶ Existing leaders and managers seeking to rejuvenate their practice
- ▶ Management professional seeking leadership roles
- ▶ High potential and future leaders
- ▶ Leaders and managers implementing change programmes
- ▶ Technical professionals undertaking managerial/leadership positions

▶ Training Details

Module 1: The Complete Course on Management

Day One: Management in an Age of Uncertainty

- ▶ The Challenge of Management in the New Normal
- ▶ The management role: from macro to micro
- ▶ Adaptive Management for situational change.
- ▶ “Managerial Leadership”; embracing wider responsibilities
- ▶ Changing paradigms and perceptions of managerial performance
- ▶ Achieving results through others: empowering delegation

Day Two: Managing Workplace Conflict for Productive Outcomes

- ▶ Relationship Awareness Theory; exploring motivational values
- ▶ Organisational disagreement and conflict: positive outcomes
- ▶ Analysing my response to conflict: Thomas Kilmann
- ▶ Appreciating and managing individual differences
- ▶ Creative benefits of productive disagreement
- ▶ Reciprocity: managing without confrontation

Day Three: Managing for Continuous Improvement

- ▶ The Age of “digital transformation” and Business Model Regeneration
- ▶ A focus on Kaizen: philosophy to practice
- ▶ Organisational development and diagnostic tools that raise performance
- ▶ Organisational culture, dynamic tension and change management issues
- ▶ Leading change initiatives” “solution focused change”
- ▶ The Paradox of the change process and the managers response

Day Four: Managerial Leadership for High Performing Teams

- ▶ Managing virtual and High Performing Teams
- ▶ Dysfunctional teams: raising performance through trust
- ▶ How well does my team perform? Assessment, reflection and action
- ▶ Understanding the team's contribution to the organisation's profit
- ▶ Creating alignment and functional commitment: empowering the team
- ▶ Communication and coaching to motivate and restore focus

Day Five: Decision Making and Problem Solving

- ▶ Thinking slow and thinking fast
- ▶ Managing creativity and innovation

- ▶ Harnessing the collective wisdom of the team
- ▶ Breaking self-imposed mental blocks that limit expansive thinking
- ▶ Managing crisis: resilience, prioritisation, delegation and empowerment
- ▶ Review of key learning: Action planning for sustained improvement

Module 2: The Complete Course on Leadership

Day Six: Leadership in a Dynamic, Global Environment

- ▶ Perceptions of Leadership
- ▶ Managerial leadership
- ▶ [The leadership challenge: balancing strategy and culture](#)
- ▶ Leadership in strategic thinking organisations
- ▶ Understanding the interrelated factors that impact change

Day Seven: Leadership in Organisational Excellence

- ▶ Examining different types of leadership
- ▶ Building cultures of organisational excellence
- ▶ Growing people who can build your organisation
- ▶ Developing the mind of Servant leader
- ▶ Encouraging consistency and commitment
- ▶ Implementing cultural ethics of integrity & hard work

Day Eight: [The Communicating Leader](#)

- ▶ Communication: the leader's essential tool
- ▶ Interpersonal, open communication is two-way
- ▶ Understanding how interpersonal communication preferences differ
- ▶ Communicating empowerment techniques in leadership
- ▶ Learning the psychology of Autonomous working groups
- ▶ Communicating and presenting with impact and passion

Day Nine: Leadership and Trusting Relationships

- ▶ Successful interpersonal interaction develops leaders with trust
- ▶ Characteristics of a leader's interpersonal interaction
- ▶ Emotional intelligence: using emotions productively
- ▶ Individual strengths and challenges of each interpersonal styles
- ▶ Utilising diverse interaction styles productively
- ▶ Building the capacity for trust

Day Ten: Leadership Building the Innovative Responsive Environment

- ▶ Building an environment of innovation and improvement
- ▶ Understanding problems inherent with change and transition
- ▶ Leading others through critical change initiatives
- ▶ Developing a personal change plan
- ▶ Leadership in action: a personal intuitive approach
- ▶ Leadership review of essential qualities

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course.

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

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Request for a Tailor-made training and educational experience for your organization now:

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