



Mini MBA: Quality Performance Leadership

Advanced High-Performance Leadership

► Upcoming Sessions

26 Aug-06 Sep 2024	Dubai - UAE	\$11,900
16-27 Sep 2024	New York - USA	\$13,900
18-29 Nov 2024	Houston - USA	\$13,900
24 Feb-07 Mar 2025	London - UK	\$11,900
30 Jun-11 Jul 2025	Amsterdam - The Netherlands	\$11,900
25 Aug-05 Sep 2025	Dubai - UAE	\$11,900
15-26 Sep 2025	New York - USA	\$13,900
17-28 Nov 2025	Houston - USA	\$13,900

► Training Details

Training Course Overview

The rarest and most precious commodity in the world today is not diamonds, gold, or oil.

It's Good Leadership.

Managers are in abundance, leaders are plentiful. But good leaders are incredibly rare, like rare diamonds, they take time to develop and for many years they can be hidden from sight as they develop and increase their value.

For those serious about bringing out the value in their leadership, this Anderson training course will be an adventure you will never forget, you may have done 5, 10, 20, 30 courses on leadership or management before but still feel you are not leading as well as you could? Well this training course is for you. Leadership is a journey of discovering our hidden strengths, overcoming our weaknesses, stretching and challenging out thinking, developing our ability to persevere when others give up.

An unconventional style of training that throws away the power-point and gets personal. That is not interested in your past but focused on your future. That doesn't tell you what you want to hear but tells you what you need to hear. That challenges your assumptions, that is refreshingly honest. That talks "real world" instead of theory and that will impact you in a deep and lasting way.

If you are ready for your next Leadership Challenge, this 10 days is where your journey begins.

The Structure

This comprehensive Anderson training course consists of two modules which can be booked as a 10 Day Training event, or as individual, 5 Day courses.

Module 1 - [The Leadership Journey](#)

Module 2 - [The Leadership Challenge](#)

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- ▶ Gain a deeper understanding of that real, authentic leadership is
- ▶ Develop the skills to Inspire, motivate, empower and engage others
- ▶ Discover how to move people to action on mass to achieve strategic change
- ▶ Build a culture of personal responsibility, loyalty & teamwork
- ▶ Employ behavioral techniques which exert influence, ignite passion and generate enthusiasm
- ▶ Design an employee engagement strategy for business result

Designed For

This Anderson training course is suitable to wide range of professionals, but will greatly benefit:

- ▶ Directors
- ▶ Senior Managers
- ▶ Managers
- ▶ Department Heads
- ▶ Team Leaders

▶ Training Details

Module 1: The Leadership Journey

Day One: Leadership: Setting the Moral Compass

- ▶ What is true leadership, lessons from the past masters
- ▶ Modern leadership and its impact on business
- ▶ Human behaviour, predictable outcomes
- ▶ The new business reality and its impact on us all
- ▶ Force field analysis and the comfort zone
- ▶ Employee mentality versus entrepreneurial spirit

Day Two: Creating the Future Vision

- ▶ The strangest secret and the biggest lesson
- ▶ How to harness the power of vision through visualisation
- ▶ Psycho cybernetics and its connection with vision
- ▶ Goal setting the key to making vision a reality
- ▶ Positive mental attitude, gaining power from a strong vision
- ▶ Vision timeline, mathematical coaching model

Day Three: Communicating to Engage

- ▶ Discover your communication style and appreciate the styles of others
- ▶ Learn how to motivate and influence each of the style
- ▶ The power of body language
- ▶ The power of listening: levels of listening
- ▶ Employing advanced questioning techniques
- ▶ Selling your ideas to get buy in from others

Day Four: Sustainability through Innovation

- ▶ How to create a culture of innovation

- ▶ How to engage your people to generate new ideas
- ▶ Creative thinking and problem solving
- ▶ Using affinity networks for innovation
- ▶ Using multi-disciplined employees to gain width and depth
- ▶ Using innovation to reduce costs

Day Five: Influence, Passion and Legacy

- ▶ Building the relationship bank account
- ▶ The different guaranteed deposits
- ▶ Emotionally Intelligent Leadership
- ▶ The Law of Reciprocity: the give to get ratio
- ▶ The Fire Within: Harnessing enthusiasm and passion
- ▶ Reflection, Review and Action Planning

Module 2: The Leadership Challenge

Day Six: The Challenge of Motivating and Inspiring People

- ▶ Rule number one - Everything matters
- ▶ The importance of stretching ourselves
- ▶ Association and its impact on our ability to inspire
- ▶ Receiving feedback on our abilities, from other leaders
- ▶ Why standing still is no longer an option
- ▶ The cycle of personal growth

Day Seven: Inspirational Leadership

- ▶ Why some people are inspirational
- ▶ Why Human Beings desire to be inspired
- ▶ Human behavioural patterns and cultural difference
- ▶ Why some people win and some people fail
- ▶ Dreamers versus planners
- ▶ Lighting a fire under your people

Day Eight: Enabling People Utilize their Strengths

- ▶ What is an enabler
- ▶ Why managers and enablers are so different
- ▶ How the giving away power will gain you more
- ▶ Resistance to an enabling business culture
- ▶ Why enabling gains loyalty and increases trust
- ▶ Why enablers are far stronger than managers

Day Nine: Engaging and Encouraging your People

- ▶ Why most employees are not engaged by their work
- ▶ The 45-year plan and its effect on motivation
- ▶ Engage your team to gain better results
- ▶ Engaging an audience through presentations
- ▶ Recognition and rewards
- ▶ How to create a positive working environment

Day Ten: Personal Leadership Challenge

- ▶ Creating a powerful vision that drives you
- ▶ Using the SMART formula to set goals
- ▶ Deciding your preferred style of leadership
- ▶ Creating accountability for yourself and others
- ▶ Protecting yourself from self-doubt
- ▶ Using your personal strengths to lead others

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course.

► INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

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Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

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