



## Certificate in Finance, Risk Management & Corporate Governance

Effective Financial Management in an Uncertain World

### ► Upcoming Sessions

12-16 Aug 2024	Geneva - Switzerland	\$5,950
25-29 Nov 2024	London - UK	\$5,950
10-14 Feb 2025	London - UK	\$5,950
09-13 Jun 2025	Dubai - UAE	\$5,950
11-15 Aug 2025	Geneva - Switzerland	\$5,950
24-28 Nov 2025	London - UK	\$5,950

### ► Training Details

#### Training Course Overview

Every manager aspires to contribute to the success of their organization. However, the destiny of any corporation is not solely within its control; it relies on collaboration from key stakeholders including shareholders, bankers, customers, suppliers, and employees. Decisions of significance must consider the perspectives of all these stakeholders.

This Anderson training course, suitable for both financial and non-financial managers, provides an introductory overview of critical topics such as financial management, risk management, and corporate governance. Participants will gain insights into resource allocation, driving profitable growth, addressing environmental and ethical concerns, and mitigating risks to meet present challenges and anticipate future ones effectively.

#### Training Course Objectives

**By attending this Anderson training course, delegates will be able to:**

- Understand and evaluate corporate financial reports
- Determine the best mix, and sources, of finance for your business
- Identify and appraise investments that will add value to your business
- Recognise, quantify, and control the main business risks
- Understand the principles of good corporate governance

#### Designed For

This Anderson training course is suitable for middle and senior managers who have responsibility for divisional or organizational success, as well as consultants and professionals who support them. For example:

- Operational managers
- Financial managers

- ▶ Risk managers
- ▶ Board level executives and non-executives
- ▶ Legal and compliance officers

## ▶ Training Details

### Day One: Finance and Financial Information

- ▶ Finance & Accounting
- ▶ Developing a Strategic Financial Plan
- ▶ Financial Information: Internal & External
- ▶ Evaluating Financial Performance to improve Liquidity, Profitability & Efficiency
- ▶ Working Capital Management
- ▶ Cash Flow Statements and Calculating Free Cash Flow

### Day Two: Financing the Business and the Cost of Capital

- ▶ Sources of Long Term & Short Term Finance
- ▶ The Optimum Capital Structure – Equity or Debt?
- ▶ Calculating the Cost of Equity and Meeting Shareholder Expectations
- ▶ Calculating the Cost of Debt – Fixed or Floating Rate
- ▶ The Weighted Average Cost of Capital (WACC)
- ▶ The Capital Asset Pricing Model (CAPM)

### Day Three: CAPEX - Analysis of Investment Decisions

- ▶ Strategic Issues facing Organisations Today
- ▶ Preparing Project Cash Flow Forecasts in Excel
- ▶ Capital Investment Appraisal Techniques: Accounting Rate of Return (ARR) and Payback
- ▶ Discounted Cash Flow Appraisal Techniques: NPV and IRR
- ▶ Capital Rationing and the Profitability Index (PI)
- ▶ Dealing with Risk in Investment Appraisal - RAROC

### Day Four: Financial Risk Management

- ▶ Risk and Uncertainty in Business
- ▶ Identifying & Measuring Financial Risk
- ▶ How to Manage Risk – The Four Ts
- ▶ Managing Exchange Rate Risk
- ▶ Managing Commodity Price Risk
- ▶ Managing Interest Rate Risk

### Day Five: Corporate Governance

- ▶ Recognising the needs of stakeholders
- ▶ The Role and Scope of Corporate Governance
- ▶ Agency Theory: The Role of Directors & Shareholders
- ▶ The Role of External & Internal Auditors
- ▶ The Role of the Audit Committee
- ▶ Emerging trends in Corporate Governance

## ▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

## ▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: [info@anderson.ae](mailto:info@anderson.ae)

**Request for a Tailor-made training and educational experience for your organization now:**

Email: [inhouse@anderson.ae](mailto:inhouse@anderson.ae)

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