5 Days

Emerging Leaders in a Digital Age

Updating your Leadership Skills for the Digital Era

▶ Upcoming Sessions

26-30 Aug 2024	London - UK	$5,950
06-10 Jan 2025	Istanbul - Turkey	$5,950
19-23 May 2025	Dubai - UAE	$5,950
25-29 Aug 2025	London - UK	$5,950

▶ Training Details

Training Course Overview

Are you grappling with the rapid pace of technological change as a leader? Concerned that others are capitalizing on digital advancements to enhance productivity while you may be lagging behind?

The era of digitization has revolutionized our daily lives, automating routine tasks and harnessing the advanced capabilities of Artificial Intelligence. Meanwhile, leaders must navigate through an increasingly volatile, uncertain, complex, and ambiguous world.

In addition, customer expectations are soaring, and competition is fierce. Furthermore, employees are seeking a new psychological contract with employers—one that promises more autonomy, choices, and engagement.

In such a dynamic landscape, how can leaders effectively steer their organizations? This Anderson training course provides leaders with the insights, tools, and techniques necessary not only to survive but to thrive in today's digital-centric 21st-century organizations.

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

▸ Understand the technological forces that are shaping organisations
▸ Apply the technologies and methods of companies that have successful embraced these forces
▸ Appraise and reshape your leadership style to lead in the digital era
▸ Successfully introduce technological innovation to your organisation using the skills of change management
▸ Use modern methods of motivation to engage workforces that have different expectations of the work contract

Designed for

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

▸ Experienced leaders and managers seeking to upgrade their skills for the digital age

- Leaders and managers who have recently been impacted by digitisation of their company
- High potential delegates "fast tracked" for leadership
- Senior leaders tasked with the challenge of initiating organisational change
- HR professionals and change leaders tasked with introducing change to their organisation

▶ Training Details

Day One: The Digitisation of Society and its Impact on Business

- The evolution and revolution of digital technology
- THE VUCA world we live in – a world of Volatility, Uncertainty, Complexity and Ambiguity
- Companies that have thrived while their competitors have died – what we can learn
- The five effects of digitisation on company operations
- What digital customers expect – and what you need to do to deliver it
- Creating strategy in a digital era

Day Two: Creativity and Innovation

- Disruptive companies – case studies
- Becoming a disruptor - personal qualities and techniques
- Extreme cultures and extremely successful organisations - and what we can learn from them
- 'Agile Leadership' – what it is, what it isn't
- Motivating people to innovate, experiment and 'fail fast' with new ideas
- Presesenting new ideas with influence and passion

Day Three: People management in a Digital World

- Generations X, Y and Z. How do they differ? What are they looking for in work?
- Great leaders listen: active listening techniques
- How does people management differ from ten years ago?
- Motivation and performance management in 21st century organizations
- Creating an inspiring digital vision
- Models of modern people management from coaching to holacracy

Day Four: Personal Productivity in The Digital Era

- Stopping 20th century-style working in digital organisations
- Emails and meetings – dealing with time stealers – revolutionising your day
- A model to help you focus on priorities and time management
- Dealing with time-wasters and procrastination
- Leading productive meetings at work: managing, appreciating and utilising diversity
- Leading meetings with creative flair: thinking differently for new answers

Day Five: Teams in a Digital Age

- Effective and ineffective team behaviours in a digital era
- Different types of work arrangement – home-based, distance, matrix
- Deploying collaborative tools for enhanced productivity
- Modernising the work environment
- Introducing and managing diversity – age, gender ability and difference in working style
- Introducing and managing change – vision, planning and execution

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae

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