



# Leading Your Business Forward

Aligning Goals, People, Systems

## ► Upcoming Sessions

05-09 Aug 2024	Online	\$3,950
28 Oct-01 Nov 2024	Online	\$3,950
13-17 Jan 2025	Online	\$3,950
05-09 May 2025	Online	\$3,950
04-08 Aug 2025	Online	\$3,950
27-31 Oct 2025	Online	\$3,950

## ► Training Details

### Online Training Course Overview

How do you transform your organisation from 'Business as Usual' to become a focused, dynamic entity full of energy & purpose, and committed to ongoing success? The answer is subtle. You cannot do it alone, you need to show leadership & determination, and take others with you. You need to align goals, people & systems. Transforming your business is more than mere change or improvement, it is a major challenge to organisations, requiring a holistic approach, stakeholder inclusive, planned, measured and deployed effectively.

This popular Anderson online training course will support your understanding of how to lead and participate in organizational transformation, and help you implement well. It will tell you what to do & not to do, when & in what order.

### Online Training Course Objectives

**By attending this Anderson online training course, delegates will be able to:**

- Understand the requirements for, and challenges of, effective organizational transformation
- Identify key stakeholders and understand how to gain their support, motivation and input
- Demonstrate commitment & resolve in championing & leading transformation
- Develop and utilise the skills & tools necessary to plan, manage and deliver transformation
- Align objectives, project plan transformation & schedule work

### Designed For

**This Anderson online training course is suitable to a wide range of professionals but will greatly benefit:**

- Senior Leaders who want to transform their business
- Managers, Section Heads and Team Leaders tasked with transformational tasks or roles
- Change Management, Quality, Excellence & Risk Professionals who want to learn

- techniques to support transformation
- ▶ Project, Purchasing, Finance, Operations and Human Resources professionals likely to be involved in, or affected by, organizational transformation
- ▶ All staff wanting to be agents of change, rather than victims of change.

## ▶ Training Details

### Day One: Defining Business Transformation

- ▶ The Differences between Transformation & Change
- ▶ Types of Transformation
- ▶ The Place of Innovation
- ▶ The Importance of the Business Model
- ▶ The Requirements for and Challenges of Successful Organisational Transformation
- ▶ Why Transformation projects fail

### Day Two: The Leadership role in Transformation

- ▶ Purpose & Vision
- ▶ Role of Leaders
- ▶ The Importance of Communication
- ▶ Managing the Stakeholders
- ▶ Goals, Objectives and Measurement
- ▶ Shaping the Future

### Day Three: Planning & Preparing for Transformation

- ▶ Taking stock of a Businesses' current position
- ▶ Defining the End State
- ▶ Building a Plan
- ▶ Delegate Self-analysis
- ▶ Key principles; Do's & Do Not's
- ▶ Building the Guiding Team

### Day Four: Aligning Goals, People and Systems

- ▶ Getting All on Board
- ▶ Dealing with Resistance
- ▶ Managing People through Change
- ▶ Project and Programme Management
- ▶ Monitoring & Control
- ▶ Sustainment

### Day Five: How to Start

- ▶ Establishing Purpose & Objectives
- ▶ Planning Deployment
- ▶ Assembling the Guiding Team
- ▶ Building in Safeguards
- ▶ The Next Steps
- ▶ Course Review

## ▶ The Certificate

Anderson e-Certificate of Completion will be provided to delegates who attend and complete the online training course

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: [info@anderson.ae](mailto:info@anderson.ae)

Request for a Tailor-made training and educational experience for your organization now:

Email: [inhouse@anderson.ae](mailto:inhouse@anderson.ae)

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