



Analytics Leadership Programme

Using Leading-Edge Techniques in Business Decisions

► Upcoming Sessions

05-09 Aug 2024	Dubai - UAE	\$5,950
09-13 Dec 2024	London - UK	\$5,950
21-25 Apr 2025	London - UK	\$5,950
04-08 Aug 2025	Dubai - UAE	\$5,950
08-12 Dec 2025	London - UK	\$5,950

► Training Details

Training course overview

Are you in search of novel strategies to propel your business forward? In the 21st century, navigating an increasingly complex world poses challenges in discerning and assessing changes in markets, technology, structure, and potential.

Designed for seasoned managers, this Anderson training course equips participants with advanced tools and techniques for meticulous analysis, evaluation, and selection of opportunities in fiercely competitive markets characterized by rapid global changes. Through highly interactive sessions, this fast-paced and demanding course aims to refine leadership skills, elevating both participants and the teams they lead to new heights of performance.

Training course objectives

By attending this Anderson training course, delegates will be able to learn the following:

- Familiarisation with best practice in information management
- Analytics as the basis of robust strategic decisions
- Dealing with choice, complexity and time compression
- Analytics for assessing and managing risk and uncertainty
- Leading your teams in effective use of modern analytics

Designed for

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- All experienced Managers
- Business Leaders who intend to make major improvements in the performance of their teams
- Particularly useful for Specialists in the following activities:
 - Strategic and operational planning
 - Organisational development
 - Supply chain design and management

- ▶ Financial management, budgeting and control
- ▶ Human resource development

▶ Training Details

Day One: The Foundations of Effective Analytics

- ▶ Information – The Fundamental Requirement for Analytics
- ▶ Basic Principles of Quantitative Analysis
- ▶ The Main Tools and Techniques in Quantitative Business Analytics
- ▶ Basic Principles of Qualitative Analysis
- ▶ The Main Tools and Techniques in Qualitative Business Analytics
- ▶ Case Example or Case Study on the Above Topics

Day Two: Use of Analytics in Business Planning

- ▶ How to Evaluate and Prioritise Development Opportunities
- ▶ Financial Analysis of Prioritised Projects
- ▶ Non-financial Analysis of Prioritised Projects
- ▶ Technical Analysis of Prioritised Projects
- ▶ Planning and Sequencing Activities for Best Results
- ▶ Case Example or Case Study on the Above Topics

Day Three: Use of Analytics in Organisational Development

- ▶ Leveraging Analytics in Aligning Strategy and Organisation
- ▶ Using Analytics in Assessing Organisational Effectiveness
- ▶ Analytics-based Organisational Design
- ▶ Analytics Applied in Organisational Development
- ▶ Developing Analytics Capability and Skills in Your Teams
- ▶ Case Example or Case Study on the Above Topics

Day Four: Use of Analytics in Business Modelling

- ▶ The Use of Analytics in Scenario Planning
- ▶ The Critical Role of Analytics in Risk Management
- ▶ Using Analytics as the Basis of Forecasting and Budgeting
- ▶ Using Analytics to Focus Creative Intuition and Insight
- ▶ Using Analytics as a Basis for Simulation of New Ideas
- ▶ Case Example or Case Study on the Above Topics

Day Five: Leveraging the Business Benefits of Analytics

- ▶ Combining Analytics with Artificial Intelligence in Business Decisions
- ▶ Introducing Rigorous Analytics into Project Management
- ▶ Using Analytics to Improve Supply Chain Relationships
- ▶ Time Compression Using Detailed Analytics
- ▶ Designing an Analytics Framework for your Organisation
- ▶ Group Discussion to Synthesise the Whole Course

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course.

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae

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