



Strategic Decision-Making Models for Managers

An Interdisciplinary Approach to Enhance your Strategic Decision-Making Capabilities

► Upcoming Sessions

12-16 Aug 2024	Amsterdam - The Netherlands	\$5,950
30 Sep-04 Oct 2024	Amsterdam - The Netherlands	\$5,950
04-08 Nov 2024	London - UK	\$5,950
13-17 Jan 2025	Dubai - UAE	\$5,950
28 Apr-02 May 2025	London - UK	\$5,950
03-07 Nov 2025	London - UK	\$5,950

► Training Details

Training Course Overview

Strategic decisions are not only among the most important decisions we make daily, but also the most challenging because they present multiple, conflicting, strategic objectives and points of view, which are difficult to balance. They involve long-term impacts that are hard to predict and quantify, require creativity in the definition of winning alternatives and, typically entail a commitment of a huge amount of resources, which may be irreversible.

This unique 5-day Anderson training course offers you the opportunity to overcome these challenges, master the art and science of strategic decision making, and gain experience with proven techniques for making better strategic decisions in the contexts of complexity, uncertainty and often conflicting objectives.

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- Grasp the reasons for making decisions using the process of structured analysis
- Identify when and how to involve others in the process making decisions or solving problem
- Apply the steps to use to achieve the highest probability of successful decisions and solutions
- Interpret and analyse data more successfully
- Appreciate the significance and value of various problem-solving approaches and styles
- Develop an operational framework for effectively facing a variety of problem situations

Designed For

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- ▶ Managers who are or will be in leadership positions
- ▶ Executives from across the organizations who are involved in important decisions
- ▶ Team leaders
- ▶ Anyone wishing to develop their decision readiness and confidence

▶ Training Details

Day One: Effective Decision Making

- ▶ Define decision making
- ▶ Rational v emotional decision making
- ▶ Individual v Collective
- ▶ The science behind decisions
- ▶ Avoiding decision making
- ▶ Psychological biases

Day Two: Decision Models

- ▶ Process of decision making
- ▶ Kepner Tregoe
- ▶ Decision trees
- ▶ Other tools
- ▶ Intuition: thinking fast and slow
- ▶ Neuroscience – the brain is not 2 halves

Day Three: Problem Analysis/ Problem Solving

- ▶ Types of problems
- ▶ Problem solving process
- ▶ Question bursts
- ▶ Solving complex problems
- ▶ Who makes decisions?
- ▶ Getting consensus

Day Four: Managers and Decision-Making

- ▶ Strategic decision making
- ▶ Understanding the environment
- ▶ Variables in strategy development
- ▶ Option development/option selection
- ▶ Delivering multiple goals, agendas, objectives
- ▶ Building a strategic planning framework

Day Five: Engaging & Empowering Staff

- ▶ The paradox: compliance v creativity
- ▶ Agile decision making
- ▶ What if mistakes occur?
- ▶ Strategic drift
- ▶ Decisions at an inflection point
- ▶ Review and action planning

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae

Anderson
Executive Development Centre

P.O Box 74589, Dubai, United Arab Emirates

Web: www.anderson.ae

Email: info@anderson.ae

Phone: +971 4 365 8363

Fax: +971 4 360 4759

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