



Certified Strategist

Strategic Planning, Development & Implementation:
Excellence and Innovation in Strategic Planning

► Upcoming Sessions

19-23 Aug 2024	Vienna - Austria	\$6,250
04-08 Nov 2024	Amsterdam - The Netherlands	\$6,250

► Training Details

Training Course Overview

A clear Vision and well-defined Objectives serve as the bedrock of success. This Anderson training course offers invaluable insights into crafting SMART goals, which lay the groundwork for strategic and operational planning. Beyond merely understanding strategic tools and techniques, delegates discover the power of integrating and applying these tools to enhance decision-making, thereby gaining a competitive edge and achieving business success.

Participants delve into the intricacies of decision-making, exploring how both human and situational factors influence outcomes. They also learn to leverage the science of measurement and the nuances of employee psychology to effectively track performance and foster a culture of organizational learning.

Given the complexity of strategy, this course adopts a multifaceted approach, empowering participants to not only contribute to the development of strategic plans but also ensure their successful implementation, thereby instilling confidence in their strategic acumen.

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- Learn how to contribute to strategy development: visualising potential futures, assessing risk and making choices
- Gain competence in using tools to assess internal and external forces shaping the future options for your business
- Construct non-linear roadmaps with learning milestones in support of vision and goals
- Learn how leaders' behaviours impact strategy implementation
- Gain self-awareness in decision-making abilities and leadership styles

Designed For

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- Directors and senior managers
- Team Leaders
- Corporate strategy, HR and other functional managers
- Heads of Division
- Heads of Department

► Training Details

Day One: Understanding the Strategic Environment

- Understanding the impact of leadership competencies on company strategy
- Recognizing and interpreting forces in the strategic environment
- Understanding the importance of planned and creative approaches to strategy development
- Recognizing organizational change readiness and strategic inflection points
- Recognizing the impact of perceptions on strategic choices

Day Two: Understanding Strategic Models and Paradigms

- The strategic journey – common models and frameworks to enable strategic choices
- Developing a strategic roadmap
- Understanding and leveraging strategic competences and skills
- Case Study: managing well in an unpredictable environment
- Recognizing and developing the characteristics of strategic agility

Day Three: Effective Strategic Implementation

- Recognising the key challenges of strategy implementation
- Understanding the impact of structures on organisational effectiveness
- Using the 7S model to analyse organisational competence
- Turning measurement into information to track performance and inform future strategy
- Building learning organisations to support agility

Day Four: Strategic Leadership

- Effective styles and practices of strategic leaders
- Recognizing, analysing and developing the strategic leadership styles used by you and others
- Great leaders inspire and motivate – do carrots and sticks work?
- Develop your leadership toolkit by understanding motivation theories
- Case Study: Practice your negotiation skills in complex circumstances

Day Five: Driving Strategic Performance & Success

- More leadership styles: servant leadership and dispersed leadership
- Understanding the human impact of change
- Understanding employee engagement
- Using communication media effectively
- Achieving success through a dynamic equilibrium between compliance and innovation

► The Certificate

- Anderson Certificate of Completion will be provided to delegates who attend and complete the course
- **Anderson Professional Certification (APC)®** Certificate will be provided to delegates who successfully completes and pass the APC assessment

► INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

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Request for a Tailor-made training and educational experience for your organization now:

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