



Globalisation and Deglobalisation

The Search for a New Strategic Direction

► Upcoming Sessions

26-30 Aug 2024	London - UK	\$5,950
02-06 Dec 2024	Dubai - UAE	\$5,950
21-25 Apr 2025	Amsterdam - The Netherlands	\$5,950
25-29 Aug 2025	London - UK	\$5,950
25-29 Aug 2025	London - UK	\$5,950
01-05 Dec 2025	Dubai - UAE	\$5,950
01-05 Dec 2025	Dubai - UAE	\$5,950

► Training Details

Training Course Overview

Has the COVID-19 crisis disrupted globalization? Is the global economy shifting from free trade to aggressive protectionism? What upcoming trends and developments will impact your business? These pivotal questions are shaping the future landscape. This Anderson course provides fresh perspectives on these issues.

Globalization has profoundly shaped 21st-century business, influencing every facet from research and development to customer service. Market liberalization and rapid information dissemination have redefined business potential and operational methodologies. However, recent economic and political signals suggest a shift towards uncertainty and protectionist measures after decades of globalization. Hence, it's imperative for all managers to grasp the potential impacts of global trends on their decisions and actions.

This Anderson training course will feature:

- Detailed analysis of the world economy and outlook to 2030
- The process of change from a national to a global organisation
- Strategic and operational challenges in developing a global organisation
- Supply chain management challenges in a multi-cultural environment
- Forecasting and planning in conditions of major uncertainty

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- Understand how and why the world economy is changing
- Align strategic and operational objectives in response to global change
- Balance technical efficiency and risk management in decisions
- Identify the key factors for success in building a global organisation

- ▶ Lead their teams in contributing to the process of globalisation

Designed For

This training course is suitable for a wide range of professionals but will benefit:

- ▶ Experienced strategic planners
- ▶ Operations team leaders and managers
- ▶ Staff who have an interest in an international management position
- ▶ Senior banking, finance and legal specialists
- ▶ Systems analysts in supply chain design and supply chain management
- ▶ Technical professionals including those in research and development
- ▶ Managers involved in cross-cultural alliances and joint ventures
- ▶ Public sector officials who guide economic policy and development

Please note that this course does not require specialist knowledge of economics. However, delegates will need to have a lively interest in the challenges of international business and contemporary socio-political relationships.

Learning Methods

This Anderson training course will be based on leading edge teaching/learning approaches to ensure maximum interaction and discussion of the subjects that are presented. The main objective will be to create an interactive approach at all stages, and delegates will be encouraged to offer ideas and questions that relate directly to their own specialisms. This will include the following methods.

- ▶ Course leader's presentation of the principles of the subject
- ▶ Subject-specific presentations
- ▶ Expert short DVD presentations on specific topics
- ▶ Case examples and case studies
- ▶ Group work and group discussions on current company issues.

The course leader will also refer to real-life examples of global economic and business development projects in which he has been personally involved.

▶ Training Details

Day One: The Changing Priorities of Global Business

- ▶ Megatrends - developments in the world economy
- ▶ What is driving structural shift in the world economy
- ▶ The changing role of the international financial institutions
- ▶ What does globalisation mean in post-COVID conditions?
- ▶ Is "deglobalisation" beginning to affect our organisation?
- ▶ The new concept of "global localisation"
- ▶ How can organisations balance global and local decisions?

Day Two: Self-awareness: Strategic Management in Global Organisations

- ▶ Strategic planning: national – multinational – global
- ▶ A planning framework for organisational development
- ▶ Risk analysis and risk management in global development
- ▶ The changing financial structure of organisations
- ▶ Understanding and managing value migration

Day Three: Operational Management in Global Organisations

- ▶ Coordinating and controlling a global business
- ▶ Regulating global business – corporate governance
- ▶ Managing the first stages of globalisation
- ▶ Managing the later stages of globalisation
- ▶ Balancing global and local operational activities
- ▶ Taking an organisation forward for the longer term

Day Four: Globalisation and Deglobalisation – The Supply

Chain Dimension

- ▶ The relevance of organisational alignment and agility
- ▶ Human resource development in a global operation
- ▶ Collaboration and alliances - the emerging organisational form
- ▶ The strategic significance of supply chain design
- ▶ Effective management of dispersed operations
- ▶ Communications - the key to effective global performance

Day Five: Globalisation and Deglobalisation: Economics, Politics and Management

- ▶ What do we learn from the 2008-2015 financial crisis?
- ▶ What do we learn from the 2019-2020 COVID-19 crisis?
- ▶ Positive and negative outcomes of globalisation
- ▶ The anti-globalisation movement and its potential influence
- ▶ Summary and overview of the whole course

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course.

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

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Request for a Tailor-made training and educational experience for your organization now:

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