



Improving Organisational Performance through Sustainable Leadership

Problem Solving, Communication, Innovation, Social Responsibility and Post-COVID Leadership

► Upcoming Sessions

16-20 Sep 2024	Barcelona - Spain	\$5,950
25-29 Nov 2024	London - UK	\$5,950
10-14 Feb 2025	London - UK	\$5,950
05-09 May 2025	London - UK	\$5,950
07-11 Jul 2025	Dubai - UAE	\$5,950
24-28 Nov 2025	London - UK	\$5,950

► Training Details

Training Course Overview

This highly practical training course focuses on Sustainable Leadership, addressing the evolving need for leadership that integrates long-term sustainability and social responsibility at its core. Sustainable Leadership emphasizes creating value not only for current stakeholders but also for future generations and the broader community. It involves adopting behaviors, practices, and systems that envision and shape a sustainable future for all.

This dynamic five-day training program explores essential topics including Stakeholder Management, Corporate Social Responsibility, Effective Communication Strategies, Decision-making and Problem-solving Techniques, and Critical Thinking and Creativity. Participants will gain practical insights and skills to enhance their leadership capabilities in fostering sustainable practices and driving organizational success with a broader societal impact.

Training Course Objectives

By the end of this Anderson training course, delegates will be able to:

- List the key competencies of sustainable leaders
- Describe ways of engaging with and identifying stakeholders
- Understand the importance of creativity and innovation
- Describe communication barriers and ways to overcome them
- List ways to accurately solve problems and make decisions

Designed For

This Anderson training course is suitable to wide range of professionals, but will greatly benefit:

- ▶ Professionals who want to learn techniques to work with other colleagues
- ▶ Team leaders, supervisors, section heads and managers
- ▶ Professionals who have an interest in a management position
- ▶ Anyone who wants to become a leader in their work role
- ▶ Project, purchasing, finance & production officers and personnel
- ▶ Technical professionals including those in Maintenance, Engineering & Production
- ▶ Secretaries, clerks, administrative and support staff
- ▶ Anyone who juggles multiple tasks and deadlines

▶ Training Details

Day One: Sustainable Leadership & the Triple Bottom Line

- ▶ What is a sustainable leader?
- ▶ Key competencies of sustainable leaders
- ▶ PPP - the triple bottom line: people, planet, profit
- ▶ Behaviours of sustainable leaders
- ▶ Engaging with and identifying stakeholders

Day Two: Responsibility & the New Normal

- ▶ Corporate Social Responsibility (CSR)
- ▶ Cultural Differences with CSR
- ▶ Leading by example
- ▶ Employer-supported volunteering (ESV)
- ▶ Leadership following Covid-19

Day Three: Communication Skills for Sustainable Leaders

- ▶ Identifying and removing the main barriers to communication
- ▶ Developing your Emotional Intelligence (EI)
- ▶ Active listening skills and asking the right questions
- ▶ SOLER Technique for interviewing and meetings
- ▶ Future Leaders - Generational Differences

Day Four: Mastering Problem-Solving & Decision Making

- ▶ Identify the cause(s) of a problem (CATWOE, repetitive why)
- ▶ Using cause-and-effect analysis
- ▶ Organise, analyse, and prioritise ideas (affinity diagram & PMI)
- ▶ The science of making the decision (Vroom-Jago Decision Model)
- ▶ Using force-field analysis to implement decisions

Day Five: Creativity, Innovation and Your Career

- ▶ Understanding creativity
- ▶ The science of innovation
- ▶ Disruptive innovation
- ▶ Your career - using the B-SWOT tool
- ▶ Your personal development plan

▶ The Certificate

Anderson Certificate of Completion for delegates who attend and complete the training course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

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Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

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