



Digital Transformation for Leaders

Re-inventing Industries and Businesses

► Upcoming Sessions

26-30 Aug 2024	Dubai - UAE	\$5,950
23-27 Dec 2024	Dubai - UAE	\$5,950

► Training Details

Training Course Overview

Are you ready to face the digital tsunami and lead your organization in a time where you have to navigate the turbulent waters of digital disruption, or become no longer relevant? This course addresses the scope and impact of the disruptive digital transformation and offers guidelines to become a successful digital enterprise leader that enables quantum-leap improvements in business performance.

This popular Anderson training course will support you to develop the building blocks for digital transformation, allowing you to leverage game-changing technologies and their application to your business to survive and evolve, or disappear if you do not ride the digital wave. You will also develop key digitalization skills to action digital transformation initiatives.

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- Develop a road-map to harness the digital maze and new technological trends
- Recognize the dynamic nature of the digital transformation journey
- Effectively lead, train and engage the new generation of digital natives
- Realize and compensate for the unintended potential risks of digitalization
- Action digital transformation initiatives to redeem rewards that were previously inconceivable

Designed For

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- Professionals who want to learn effective techniques to adopt successful digital transformation
- Team leaders, supervisors, section heads and managers in business and government
- Professionals who have an interest in a management position
- Technical professionals including those in Maintenance, Energy, Engineering & Production
- Researchers and educators in the arena of digitalization and digital transformation

► Training Course Outline

Amongst a wide range of valuable topics, the following will be prioritised:

- ▶ Digital transformation: opportunities and implications
- ▶ Real-world digital transformation examples
- ▶ Digital transformation action plan for leaders
- ▶ Future workforce (digital natives)
- ▶ Internet of Things
- ▶ Cyber security
- ▶ Reshaping the workplace and organizational structure for the new emerging digital roles
- ▶ Re-inventing strategies and processes to match the spirit of the digital age
- ▶ Leveraging artificial intelligence and machine learning applications
- ▶ Extracting the full value of elastic cloud computing and big data

▶ The Certificate

Anderson Certificate of Completion for delegates who attend and complete the training course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

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Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

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