



Mini MBA: Qualification to Capital Markets

The A to Z of Equity (ECM) and Debt (DCM) Capital Markets

▶ Upcoming Sessions

23-27 Dec 2024	Dubai - UAE	\$5,950
31 Mar-04 Apr 2025	Dubai - UAE	\$5,950
23-27 Jun 2025	Dubai - UAE	\$5,950
22-26 Dec 2025	Dubai - UAE	\$5,950

▶ Training Details

Training Course Overview

The demand for the capital markets professionals remains strong in banking, investment and advisory services. If you are keen to take your finance career into the next level and to join the Investment Banking Sector, this Anderson training program is tailored to your aspirations.

This intensive Anderson training course will assist you acquiring a solid background about the full range of capital market instruments, operators, transactions and industry best practices and techniques. While this 'Mini-MBA' does not provide you with a formal MBA qualification, it does introduce you to many of the key areas that would be covered in an MBA Program in Financial Markets.

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- ▶ Identify the role of Financial Markets: Deficit Spending Units (DSU) , Surplus Spending Units(SSU) and Financial Intermediaries
- ▶ Understand the key attributes and types of Financial instruments from a primary market perspective : Debt versus Equity
- ▶ Identify the implications of the portfolio theory, CAPM and WACC
- ▶ Understand the key financing characteristics of the money market versus the fixed income securities
- ▶ Examine the importance of securities investors and basic concepts of Behavioral Finance
- ▶ Understand the different methods of underwriting and syndication in the primary markets

Designed For

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- ▶ Banking professionals aspiring to join Investment Banking Division
- ▶ Current and potential Managers and business Leaders at all levels
- ▶ Those responsible for developing and leading strategic financial operations
- ▶ Team Leaders in the public or private sector
- ▶ Staff Members responsible for financial controls

- ▶ Non-finance Managers with financial responsibilities

▶ Training Course Outline

Amongst a wide range of valuable topics, the following will be prioritized:

- ▶ Sources and providers of finance
- ▶ Portfolio theory and market efficiency hypothesis
- ▶ Capital Asset Pricing Model (CAPM) and Weighted Average Cost Of Capital (WACC)
- ▶ Equity Capital Market (ECM) and Debt Capital Market (DCM)
- ▶ Syndication & Distribution Mechanisms
- ▶ Primary markets versus secondary markets
- ▶ Financing choices: Debt, Equity & Incremental Capital(retained earnings)
- ▶ Understanding the tradeoff Risk vs. Return
- ▶ Types of investors and risk aversion
- ▶ The Arbitrage Pricing Theory (APT)

▶ The Certificate

Anderson Certificate of Completion for delegates who attend and complete the training course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

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Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

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