5 Days

The Roadmap to a Successful Initial Public Offering (IPO)

Financial and Strategic Considerations Before, During and Post-IPO

Upcoming Sessions

04-08 Nov 2024	Paris - France	$5,950
17-21 Feb 2025	Dubai - UAE	$5,950
16-20 Jun 2025	London - UK	$5,950

Training Details

Training Course Overview

Going public is not an easy journey. In order to make it a successful event business managers and finance professionals need to answer some tough questions such as: How do I get there? And how do I know if it is the right path to capital for my company? If you are faced with this challenge or aspire to work and or manage a publically listed company, this is the right seminar for you!

This Anderson training will assist you developing the essential skill set and necessary tools to manage a successful IPO event and support strategically their companies post IPO. This seminar will provide you with an effective roadmap to a successful IPO value journey.

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- Learn the concept of an initial public offering Be able to develop a plan to execute a successful Initial Public Offering(IPO)
- Understand the advantages & disadvantages of an Initial Public Offering(IPO) for a company and entrepreneur
- Have the essential skills to select the underwriter and to master the due diligence process
- Understand the requirements of the timing, legal, book making and pricing and reporting system

Designed For

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- Banking professionals aspiring to join Investment Banking Division
- Current and potential Managers and business Leaders at all levels
- Those responsible for developing and leading strategic financial operations
- Team Leaders in the public or private sector
- Staff Members responsible for financial controls
- Non-finance Managers with financial responsibilities
- Business Consultants

Training Details

Day One: Overview of Initial Public Offering (IPO)

- Definition of Initial Public Offering (IPO)
- Why going public?
- Advantages & Disadvantages of Going Public
- Stakeholders of an IPO
- The Factors to be Needed Before Applying for an IPO
- Skills Required to Work on an Initial Public Offering IPO

Day Two: Regulators & Market Requirement

- Regulatory Compliance:
- Public Float
- Market and Investor Requirements
- Accounting Methods
- Valuation methods of the Company
- Governance / Responsibilities of the Board

Day Three: Preparing for the IPO

- Procedures to Change to a Public Structure
- Factors Triggering the Timing of Going Public
- The Initial Public Offering (IPO): Team Allocation and Costing
- The Investor Prospective
- Due Diligence Process

Day Four: Running the IPO Process

- Investment Bank Selection
- Registration the Initial Public Offering (IPO)
- Regulation Fillings
- The Underwriting Structure
- Pricing & Underwriting
- Methods of Flotation

Day Five: Being Public the post IPO

- Life as a Public Company
- Maintain the Pace of Growth; Renew and Recreate
- Managing Investors Relation and Communications
- Delivering on your Promises
- Keeping Regulatory Compliance

The Certificate

Anderson Certificate of Completion for delegates who attend and complete the training course

INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

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