



Certificate in Sustainable Finance

A New Perspective on Value Creation for Organisations and their Stakeholders

► Upcoming Sessions

19-23 Aug 2024	Dubai - UAE	\$5,950
18-22 Nov 2024	London - UK	\$5,950
28 Apr-02 May 2025	London - UK	\$5,950
18-22 Aug 2025	Dubai - UAE	\$5,950
17-21 Nov 2025	London - UK	\$5,950

► Training Details

Training Course Overview

How can your organization strike a balance between profitability and sustainability?

In today's business landscape, Key Environmental, Social, and Governance (ESG) issues can no longer be overlooked or merely acknowledged superficially—major stakeholders now expect leading organizations to actively engage and effectively manage these critical areas of concern.

This cutting-edge Anderson training course delves into the foundational principles and offers invaluable insights necessary for your organization to cultivate a sustainable approach to finance. By addressing these challenges head-on, your organization can generate value not only for itself but also for its stakeholders and the broader society.

Through interactive workshops facilitated by seasoned experts, you'll acquire practical skills essential for navigating this dynamic evolution in business finance.

Training Course Objectives

By the end of this Anderson training course, participants will be able to:

- Master the aims and principles of sustainable finance
- Understand key environmental, social and governance (ESG) issues
- Identify impact on business and financial strategy
- Develop meaningful tools for sustainable finance reporting
- Build financial models to assess sustainable finance and other risks

Designed for

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- Financial reporting team members

- ▶ Strategy team members
- ▶ Risk management professionals
- ▶ Finance managers
- ▶ Budget managers
- ▶ Commercial managers
- ▶ Capital investment and project team members

Learning Methods

This Anderson training course will use a variety of proven learning techniques to ensure maximum understanding, comprehension and retention of the information presented. The training course will follow a participative workshop format and will be focused on developing practical skills that delegates can apply in real life business situations on return to their own organisation.

▶ Training Details

Day One: Fundamentals of Sustainable Finance

- ▶ Principles and foundation of sustainable finance
- ▶ Environmental issues and concerns
- ▶ Social issues and concerns
- ▶ Governance issues and concerns
- ▶ Ethical issues and concerns
- ▶ Defining organisational scope for sustainable finance

Day Two: Sustainable Strategic Management

- ▶ Concepts of stakeholder value
- ▶ The purpose of competitive companies
- ▶ Principles and practice in corporate governance
- ▶ Redefining competitive business strategy
- ▶ Understanding business models and their disruption
- ▶ Identifying key success factors
- ▶ Using strategy maps to identify key performance indicators

Day Three: Accounting and Reporting Sustainable Finance

- ▶ The traditional financial analysis toolkit
- ▶ Conventional measures of stakeholder value
- ▶ Selecting the right key performance measures
- ▶ Designing internal reports on sustainable finance
- ▶ Principles of Integrated Reporting <IR>

Day Four: Business Investment and Sustainable Finance

- ▶ The challenges of sustainable investment
- ▶ Scenarios for business model reinvention
- ▶ Key decision factors for sustainable financial investment
- ▶ Traditional tools of investment appraisal
- ▶ Factoring in the environmental and social dimension
- ▶ Limitations of conventional investment appraisal methods

Day Five: Risk and Scope of Sustainable Finance

- ▶ Traditional approaches to understanding business risk
- ▶ Risk aspects from a sustainable finance perspective
- ▶ Sustainable finance developments in banking
- ▶ Sustainable finance developments in financial investments
- ▶ Financial modelling of risk under sustainable finance conditions
- ▶ The way forward in sustainable finance

▶ The Certificate

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

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