



## International Masterclass in Learning & Development Leadership

Enhance Leadership Skills

### ▶ Upcoming Sessions

13-17 Jan 2025	Online	\$3,950
----------------	--------	---------

### ▶ Training Details

#### Why Choose this Online Training Course?

Due to the global impact of COVID-19, organizations, especially those in Learning and Development (L&D), have swiftly adapted to meet new demands. The approach to organizational development and learning has rapidly shifted, necessitating the embrace of new technologies, such as remote and virtual working environments. Leaders within the L&D profession have been at the forefront of responding to these challenges.

This Anderson training course is tailored to empower L&D, Organizational Development (OD), HR, and Talent Management professionals with the skills, knowledge, and insights needed to lead effectively in the current and future landscape. The course offers a highly interactive and engaging platform where delegates will delve into topics such as leadership in times of change, emerging trends in remote, virtual, and AI-driven learning technologies, and strategic integration of these technologies with business objectives. Additionally, traditional principles related to Talent Management, Financial Management, ROI, and Succession Planning will be explored in the context of online and virtual environments. This training course is indispensable for leaders in L&D, OD, HR, and Talent Management roles seeking comprehensive professional development.

#### This Anderson online training course will feature:

- ▶ The changing aspects of Leadership of the L&D Professional in the new virtual learning world
- ▶ The impact of online, virtual, remote and AI on the future of Organisational Learning
- ▶ How the L&D Leadership Professional can add leverage to the organisation and business strategy with new technology and development solutions
- ▶ The key components to becoming a Learning Organisation in the 21<sup>st</sup> Century
- ▶ Aligning the key principles of Talent, Financial and Succession Management to create integrated rapid systems
- ▶ Develop active plans to communicate the vision and strategy to key stakeholders

#### What are the Goals?

#### By the end of this Anderson online training course, participants will be able to:

- ▶ Understand new Leadership factors for the L&D Professional
- ▶ Develop online and virtual learning and development strategies
- ▶ Apply knowledge in the three key areas of Talent, Finance and Succession to online systems
- ▶ Plan to future proof the organizational learning and development function
- ▶ Communicate effectively the L&D strategy and vision to key stakeholders

#### Who is this Online Training Course for?

**This Anderson online training course is suitable for a wide range of professionals but will greatly benefit:**

- ▶ L&D Professionals
- ▶ Organizational Development Managers
- ▶ Talent Managers
- ▶ HR Managers

### **How will this Online Training Course be Presented?**

This Anderson online training course will utilize a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This will include highly interactive training covering the latest theories and 'best practices', targeted case studies, personal assessments, relevant topic related videos, and high impact exercises. This will provide a strong fundamental basis upon which to build future success, as well as immediate application back in the workplace.

## **▶ Training Details**

### **Day 1: Leading of Organizational Learning and Development**

- ▶ Leadership requirements of the new L&D Professional
- ▶ Leading change in the new international learning environment
- ▶ Defining Organisational Learning for your organisation
- ▶ How to become a Learning Organisation
- ▶ Leveraging technology for increased learning and development engagement
- ▶ Learning in the present: online, remote, virtual and AI systems

### **Day 2: Strategic Organisational Development Planning & Virtual Learning**

- ▶ Strategic HR planning and Organisational Development (OD)
- ▶ Defining the Business strategy for future skills and competences
- ▶ Learning Management Systems (LMS) and Virtual Learning Environments (VLE)
- ▶ Systems and software to enhance development
- ▶ Evaluating systems and infrastructure
- ▶ Utilizing Blended Learning and Online initiatives

### **Day 3: Talent Management and Systems**

- ▶ Defining Talent, High Performance and High Potential
- ▶ Talent Management systems, processes and grading
- ▶ Conducting an effective Talent Gap Analysis
- ▶ Getting the criteria right: ABC model of Potential:
- ▶ Creating the Organisation Talent and High Potential matrix
- ▶ Factoring the development expectations of: Gen Y and Gen Z

### **Day 4: Financial Acumen and ROI (Return on Investment)**

- ▶ Kirkpatrick and Phillips Evaluation Models: levels and inclusion of ROI
- ▶ Importance of learning objectives for ROI
- ▶ Defining Cost-benefit analysis
- ▶ Methods in measuring training and development ROI
- ▶ Defining measurement parameters and metrics
- ▶ Measuring the intangible impacts of ROI

### **Day 5: Leading Succession Management Planning**

- ▶ Defining the Organisational 'bench strength'
- ▶ Succession Planning and the Organisational Capability Review process
- ▶ Conducting effective Calibration Meetings
- ▶ Developing a Succession plan for Business Strategy
- ▶ Communicating the Strategy to the Board and the Company
- ▶ Summary Planning

## ▶ Preview

10:30 - 11:00	:	Welcome, Setup, Registration
<b>11:00 - 12:30</b>	:	<b>First Session</b>
12:30 - 12:45	:	Break (15 minutes)
<b>12:45 - 14:15</b>	:	<b>Second Session</b>
14:15 - 14:30	:	Break (15 minutes)
<b>14:30 - 16:00</b>	:	<b>Third Session</b>

## ▶ The Certificate

An Anderson e-Certificate will be provided to delegates who attend and complete the online training course

### ▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: [+971 4 365 8363](tel:+97143658363)

Email: [info@anderson.ae](mailto:info@anderson.ae)

Request for a Tailor-made training and educational experience for your organization now:

Email: [inhouse@anderson.ae](mailto:inhouse@anderson.ae)

**Anderson**  
Executive Development Centre

P.O Box 74589, Dubai, United Arab Emirates

Web: [www.anderson.ae](http://www.anderson.ae)

Email: [info@anderson.ae](mailto:info@anderson.ae)

Phone: +971 4 365 8363

Fax: +971 4 360 4759

©2024. Material published by Anderson  
shown here is copyrighted.

All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.