



Certificate in Practical Finance & Accounting

Essential Tools for Business Management

► Upcoming Sessions

13-17 Jan 2025	Online	\$3,950
23-27 Jun 2025	Online	\$3,950

► Training Details

Online Training Course Overview

Accounting is often hailed as the cornerstone of business communication—a language enabling managers to convey a firm's financial and economic status to external stakeholders like shareholders and creditors. In today's business landscape, financial literacy is indispensable for professionals across all sectors.

Regardless of a company's size, industry, or location, its narrative is articulated through financial records and reports. Key metrics such as income, debt, revenue, expenses, compensation, and customer retention costs are encapsulated within financial statements.

Even for non-financial managers, there inevitably comes a juncture where financial rationale must be provided, and decisions must be guided by numerical data sourced from others. Without a grasp of financial fundamentals and the ability to pose pertinent questions, one's efficacy is compromised.

This esteemed Anderson training course serves as a gateway to the realm of finance and accounting, fostering comprehension of the systems and procedures underpinning business accounting practices.

Online Training Course Objectives

By attending this Anderson online training course, delegates will be able to:

- ▶ Be aware of how financial markets can support efficient business operations
- ▶ Read and understand annual financial reports, and be aware of how they are prepared
- ▶ Understand how business accounting systems work
- ▶ Identify and appraise wealth-generating investments
- ▶ Apply a range of management accounting techniques to maintain or improve profitability

Designed For

This Anderson online training course is suitable to a wide range of professionals in all types of industries, who wish to better understand the practical benefits of accounting and finance for their business. It will be particularly useful for:

- ▶ Financial and business advisors
- ▶ Business entrepreneurs
- ▶ Members of the operational management team
- ▶ Those who are starting their careers in finance and accounting
- ▶ Non-executive board members on the Audit Committee

Online Training Course Outline

Amongst a wide range of valuable topics, the following will be prioritised:

- ▶ How to identify, understand, and record transactions in the accounting system
- ▶ Applying economic principles and professional judgement
- ▶ Analysis and interpretation of the financial statements
- ▶ Cost-Volume-Profit and break-even analysis
- ▶ Preparing and using budgets to control all aspects of our business
- ▶ An overview of financial and money markets
- ▶ Choosing the best financing products for your business
- ▶ Foreign currency transactions and managing exchange rate risk
- ▶ Identifying investment opportunities that fit your corporate strategy
- ▶ Incorporating risk into the investment decision

▶ Preview

10:30 - 11:00	:	Welcome, Setup, Registration
11:00 - 12:30	:	First Session
12:30 - 12:45	:	Break (15 minutes)
12:45 - 14:15	:	Second Session
14:15 - 14:30	:	Break (15 minutes)
14:30 - 16:00	:	Third Session

▶ The Certificate

An Anderson e-Certificate will be provided to delegates who attend and complete the online training course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae

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