



5 Days

Certified Innovation Leader

Smart Leadership: Achieving Strategy through Leadership & Innovation

► Upcoming Sessions

26-30 Aug 2024	Vienna - Austria	\$6,250
11-15 Nov 2024	Amsterdam - The Netherlands	\$6,250
17-21 Feb 2025	London - UK	\$6,250
12-16 May 2025	London - UK	\$6,250
30 Jun-04 Jul 2025	Houston - USA	\$6,950
25-29 Aug 2025	Vienna - Austria	\$6,250
10-14 Nov 2025	Amsterdam - The Netherlands	\$6,250

► Training Details

Training Course Overview

In today's volatile economy, Smart Leaders recognize that the pathway to success and advancement lies in fostering innovation. This entails the creation and execution of groundbreaking ideas, encompassing novel approaches to productivity and competitive offerings.

Innovative Leaders possess the acumen to foster creativity and inspiration among their teams, adeptly guiding the cultivation of fresh perspectives and inventive concepts. They transform their organizations into vibrant and flourishing entities through their adeptness at selecting, motivating, and nurturing innovative thinking.

At the heart of this challenging Anderson training course on Smart Leadership lies the imperative of cultivating an innovative culture. Here, leaders learn to lay the groundwork for an environment where novel ideas thrive, serving as the cornerstone of organizational progress and prosperity.

Training Course Objectives

By attending this Anderson training course, delegates will be able to know:

- How to research and identify new ideas that can be applied to your own organization
- How to create an Innovative Culture that fosters new ideas into enterprise solutions
- How to motivate, seemingly unmotivated workers to perform at higher levels
- How to generate new ideas to overcome problems in the workplace
- How to turn expenses and liabilities into assets and income for your business

Designed for

This training course is intended for Managers and Leaders who want to transform or improve their operations and organizations through the implementation of strategies with a greater level of creativity and innovation.

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- ▶ Managers and Executives at all Levels
- ▶ Supervisors
- ▶ Team Leaders
- ▶ Department or Business Unit Heads
- ▶ New Managers

▶ Training Details

Day One: Leading Creativity and Innovation at Work

- ▶ Understanding Strategy and Leadership in the 21st century
- ▶ Innovation vs. Constant Improvement
- ▶ Innovative Leadership as a Transformative Force for Success
- ▶ The critical mass for change and innovation
- ▶ Case Study of Innovative Companies
- ▶ Applying Leadership to Achieve Creativity and Innovation

Day Two: Achieving Workforce Engagement

- ▶ How the G.E. "Workout" Model Engaged Employees
- ▶ Achieving "Buy-In" from Your Workforce
- ▶ Developing Creative Solutions for Problems and New Strategies
- ▶ Overcoming Old Paradigms
- ▶ The Characteristics of "Organizational Drift"
- ▶ Achieving Results by Leading an Empowered Workforce

Day Three: Leadership with a Creative Edge

- ▶ Developing Creative Potential in People and Teams
- ▶ How Profiling may Reveal the Creativity in People
- ▶ Thinking Skills and Multiple Intelligences
- ▶ Learning New Brainstorming Techniques
- ▶ How to Incubate New Ideas
- ▶ Interacting with 'Creatives' using Influence and Persuasion
- ▶ Creative Group Exercise: Identifying Business Processes

Day Four: Creating a Motivating Climate for Higher Productivity

- ▶ Key Elements in Creating New Missions
- ▶ Establishing Goals and Targets with Creative Flair
- ▶ Building a "Sense of Significance and Purpose"
- ▶ Emotional Intelligence as a Motivator
- ▶ Rewarding and Encouraging High Performance
- ▶ "Pygmalion and Galatea" Theories Behind Individual Performance
- ▶ Group and Team Motivation

Day Five: Driving Strategic Change

- ▶ Managing the Change Process
- ▶ Kotter's Change Management Techniques
- ▶ Successful Techniques for Leading Effective Change
- ▶ How a Leader Communicates a 'Sense of Urgency'
- ▶ Overcome the Challenges of Change in Organisations
- ▶ Creating an Attitude of Perpetual Change and Improvement
- ▶ Course Review and Personal Goals

► The Certificate

- Anderson Certificate of Completion will be provided to delegates who attend and complete the course
- **Anderson Professional Certification (APC)®** Certificate will be provided to delegates who successfully completes and pass the APC assessment

► INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

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