



Financial Bootcamp for Non-Financial Professionals

Developing your Skills in Dealing with Financial Information

► Upcoming Sessions

29 Jul-02 Aug 2024	Dubai - UAE	\$5,950
28 Oct-01 Nov 2024	London - UK	\$5,950
13-17 Jan 2025	London - UK	\$5,950
28 Jul-01 Aug 2025	Dubai - UAE	\$5,950
27-31 Oct 2025	London - UK	\$5,950

► Training Details

Training Course Overview

Financial information forms a critical foundation for all business managers to effectively and confidently fulfill their roles. It originates from the organization's accounting system, offering a comprehensive record of past events. Moreover, it serves as a valuable resource for predicting future outcomes, preparing budgets, setting targets, and maintaining operational control. Additionally, financial information facilitates comparative performance analysis and profitability assessment.

This Anderson training course is tailored to equip managers with the competencies to comprehend, interpret, and leverage financial information. Participants will learn to apply these insights in planning, controlling, and making informed decisions that enhance organizational value with logic and clarity.

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- Understand how financial statements are prepared, and what they mean
- Analyse and interpret annual financial statements
- Know how cost analysis helps us with control, resource allocation, and pricing
- Appreciate the importance of budgets, and how they are prepared
- Be aware of how our company is financed, and what is the annual cost
- Use a variety of techniques to evaluate new investment proposals
- Recognize and manage financial risks, using a range of techniques

Designed For

This Anderson training course is designed for those non-financial staff who wish to gain a better understanding of how finance supports all of the operations and activities of their business. For example this would include managers and supervisors in:

- Sales and marketing
- Logistics and supply

- ▶ Human resource
- ▶ Production and engineering
- ▶ Risk management and internal audit

▶ Training Details

Day One: The Nature and Purpose of Accounting and Finance

- ▶ Why is accounting and finance necessary?
- ▶ The role and structure of the Finance Function
- ▶ Basic principles of financial accounting
- ▶ Teamwork Exercise: Recording business transactions
- ▶ Teamwork Exercise: Applying financial judgement in accounting reporting
- ▶ Teamwork Exercise: Preparing simple financial statements

Day Two: Understanding the Financial Statements

- ▶ The format and structure of the Income Statement and the Balance Sheet
- ▶ Why cash flow is important
- ▶ Teamwork Exercise: Preparing a Cash Flow Statement
- ▶ Published financial reports – format and content
- ▶ Techniques for interpreting financial reports
- ▶ Teamwork exercise and presentation: Using ratios to assess a company's performance

Day Three: Using Financial Information for Control and Decision-Making

- ▶ Analysing and using financial information
- ▶ Teamwork Exercise: Preparing a product cost summary
- ▶ Cost-Volume-Profit and Break-Even Analysis
- ▶ Teamwork Exercise: Using CVP analysis for decision-making
- ▶ Preparing budgets – How and Why?
- ▶ Teamwork Exercise: Preparing budgets for a manufacturing business

Day Four: Finance and Investment

- ▶ Sources and types of long term finance
- ▶ Short-term finance and working capital
- ▶ Teamwork Exercise: Preparing a business plan
- ▶ Estimating our cost of capital
- ▶ Why investment is essential for profitability and growth
- ▶ Teamwork Exercise: Appraising new investment proposals

Day Five: Controlling Financial Risks

- ▶ The financial risks faced by our business
- ▶ Managing financial risks using the 'four Ts'
- ▶ Techniques for dealing with investment risk
- ▶ Teamwork Exercise: Assessing and managing investment risk
- ▶ Techniques for dealing with foreign currency risk
- ▶ Teamwork Exercise: Hedging the risks of foreign currency transactions

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

For more information about this course, call or email us at:

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Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

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