



Certificate in Operational Finance

Managing Finance to Achieve Successful Operations

► Upcoming Sessions

22-26 Jul 2024	Amsterdam - The Netherlands	\$5,950
07-11 Oct 2024	London - UK	\$5,950
24-28 Feb 2025	London - UK	\$5,950
21-25 Jul 2025	Amsterdam - The Netherlands	\$5,950
06-10 Oct 2025	London - UK	\$5,950

► Training Details

TRAINING COURSE OVERVIEW

Operational Finance stands as the linchpin for organizational efficiency. With adept management of Operational Finance, businesses can maintain liquidity, profitability, and sustainability even in challenging times. This training course empowers participants to skillfully navigate Cash & Working Capital management, ensuring optimal levels of Cash and Inventory, along with streamlined management of Accounts Receivable and Accounts Payable.

Mastering these skills not only enhances liquidity but also drives profitability by minimizing costs associated with inventory handling, debt collection, bad debts, and finance charges. Moreover, it equips companies to make well-informed financial decisions.

Highlights of this training course include:

- Hands-on application of cutting-edge tools and techniques.
- Best Practice policies adopted by industry-leading international firms.
- Comprehensive management strategies covering Inventory, Accounts Receivable, Bank, Cash, and Accounts Payable.
- Exploration of investment and finance opportunities aimed at maximizing returns and reducing costs.
- Insight into the unique challenges confronting companies in the Oil Sector.

TRAINING COURSE OBJECTIVES

By the end of this training course, participants will be able to:

- Improve Organisational Efficiency and Profitability
- Manage Cash; Liquidity & Working Capital to reduce finance costs and improve returns
- Improve Inventory Control
- Manage Accounts Receivable & Accounts Payable effectively
- Manage Cash Budgets and ensure cash is working effectively

DESIGNED FOR

This training course is suitable to a wide range of professionals but will greatly benefit:

- ▶ Professionals working in Inventory Management, Accounts Receivable & Accounts Payable who wish to up-date and improve their knowledge and skills
- ▶ Financial decision makers, whose techniques of decision making, and analysis will be improved through attendance
- ▶ Managers and those with financial responsibilities
- ▶ Professionals acting upon the financial decisions of others, who will gain an appreciation for decision making thereby ensuring shared values within the organisation
- ▶ Professionals with an interest in finance and the latest market developments

LEARNING METHODS

This training course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This includes case studies from the delegates industry, interactive worked examples, discussions and videos. Participants will be actively engaged, individually and as part of a group, in their discussion, analysis and evaluation of real-world problems.

► Training Details

Day One: Operational Finance - An Overview

- ▶ Finance & Financial Management
- ▶ Operational & Corporate Finance
- ▶ Financial Statements and the Operational Finance
- ▶ Cash Flow Statements – evaluating the PAST Cash Flow
- ▶ Working Capital, The Cash Flow Cycle & Operational Efficiency
- ▶ Cash Forecast & Budgets – evaluating the FUTURE Cash Flow

Day Two: Bank & Cash Management

- ▶ The Optimal Cash Balance
- ▶ Sources of Short-Term Finance
- ▶ Short Term Investment Opportunities
- ▶ Financing Growth & Increased Turnover
- ▶ The Dangers of Overtrading
- ▶ Minimising Interest Cost & Maximizing Interest Earned

Day Three: Inventory & Accounts Payable Management

- ▶ The Cost of Inventory
- ▶ The Optimum Inventory Level
- ▶ Negotiating Contracts & Delivery Terms
- ▶ International Methods of Payment & ICC Incoterms
- ▶ Just in Time Management
- ▶ Reducing Inventory Levels

Day Four: Managing Accounts Receivables

- ▶ The Importance & Problems of Giving Credit
- ▶ Evaluating Credit & Counterparty Risk
- ▶ Debt Collection Policy
- ▶ Extending & Managing the Credit Period
- ▶ Offering Discounts – determining the best policy
- ▶ Protecting against Bad Debts & the Role of Credit Rating Agencies

Day Five: Multinational & Treasury Cash Management

- ▶ The Role & Scope of Treasury Management
- ▶ Operation & Location of a Treasury Department – Cost or Profit Centre; Centralised or Decentralised
- ▶ Meeting Cash Calls and Short-Term Methods of Finance

- ▶ Netting & Cash Concentration Accounts
- ▶ Multi-national & Group Cash management
- ▶ Exchange Rate Risk Management

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

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