



Enterprise Project Management & Business Performance

How to Supercharge your Strategic Project Decisions Using the Right Tools

► Upcoming Sessions

07-11 Oct 2024	Dubai - UAE	\$5,950
16-20 Dec 2024	London - UK	\$5,950
06-10 Oct 2025	Dubai - UAE	\$5,950

► Training Details

Why Choose this Training Course?

One failed project, can wipe out a year's profits!

Projects have become integral to the functioning of most organizations today. Investment in projects drives enterprises forward, fostering innovation and enhancing existing products and services to boost business performance. In a world moving at an unprecedented pace, projects are the pathway to achieving excellence in the marketplace. However, many organizations still struggle with selecting poor projects or executing good projects inefficiently.

Project management is no longer merely a supplementary skill; it is increasingly recognized as a critical competency for both key decision-makers and project team members across all organizations. This Enterprise Project Management & Business Performance training course equips participants with robust knowledge and skills essential for navigating the complexities of project selection, organization, delivery, and integration.

This training course will feature:

- Effective analysis skills to understand and respond to the company need
- A positive 'mind-set' to engage in projects more effectively
- The processes for initiating and planning projects
- How to ensure solution-focus decisions are made
- How to measure, manage, lead and improve business performance
- The key concepts and methods of Business Process Re-engineering

What are the Goals?

By the end of this training course, participants will be able to:

- Analyse and improve business requirements
- Understand why project management is crucial as a competency
- Utilise SQERT processes
- Manage the project context as you Engage with Stakeholders
- Step up as a project advocate
- Embedding the project solution to improve business performance

Who is this Training Course for?

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- ▶ Project Sponsors
- ▶ Project Managers
- ▶ Strategic Managers
- ▶ Operational Managers
- ▶ Business Analysts

How will this Training Course be Presented?

This training course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. We will work with one key case-study and use hands-on exercises to practice the application of knowledge and use of skills to drive the project towards a successful conclusion, whilst referring to other case-studies for comparison. The lecturer will facilitate plenary discussions as well as instruction to explore key concepts, models, tools and techniques. Structured reviews will provide the opportunity to consider how the learning can be applied to participants' own work.

▶ Training Details

Day One: Managing Business Performance

- ▶ Vision, Values, Mission and Strategy
- ▶ The Balanced Scorecard
- ▶ Financial, Customer, Business Process and Change/Growth perspectives
- ▶ Linking strategy and objectives (Cause and effect)
- ▶ Outcome measures, performance drivers and feedback
- ▶ Implementing Business Performance Management

Day Two: The Need for Project Management

- ▶ What is a project?
- ▶ Problems and difficulties associated with projects
- ▶ Why use project management?
- ▶ The project lifecycle
- ▶ Understand the project context
- ▶ Initiating a project with key stakeholders
- ▶ Introducing Risk management

Day Three: Project Planning

- ▶ The contents of a Project Management Plan (PMP)
- ▶ Work Breakdown Structure (WBS)
- ▶ Project Network diagram
- ▶ Project estimating and cost management
- ▶ Time scheduling (the Critical Path)
- ▶ Resource scheduling (the Gantt Chart)

Day Four: Managing Project Implementation

- ▶ Preparing for project execution
- ▶ Designing the monitoring process
- ▶ Project control processes
- ▶ Project reporting
- ▶ Project closure
- ▶ Project evaluation

Day Five: Business Process Re-Engineering (BPR)

- ▶ The principles and benefits of BPR
- ▶ The re-engineering process stages
- ▶ Process mapping
- ▶ How to re-engineer business processes
- ▶ Change management
- ▶ Final course review and action planning

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

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Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

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