5 Days

Public-Private Partnerships (PPP) Project Preparation

Winning Strategies for Successful Delivery of PPP Projects

Upcoming Sessions

22-26 Jul 2024	Dubai - UAE	$5,950
02-06 Dec 2024	Dubai - UAE	$5,950
05-09 May 2025	Dubai - UAE	$5,950
21-25 Jul 2025	Dubai - UAE	$5,950
01-05 Dec 2025	Dubai - UAE	$5,950

Training Details

Why Choose this Training Course?

PPP projects are very complex with large financial outputs and consequences. The projects include infrastructure, power generation, utilities all of which should be implemented efficiently and in a sustainable manner. Hence these projects involve major challenges which need to be overcome to deliver a successful project. The success or failure of a project will depend on many factors and the study of case studies included in this training, will help guide participants on the dos and don’ts of successful PPP projects delivery and implementation.

This Public-Private Partnerships (PPP) Project Preparation training course will identify the underlying best practices that can be applicable in most countries, be they in emerging markets or developing economies, always recognizing the local conditions. The use of a range of case studies and examples will help illustrate both successful and less successful practices. Further, it will help illustrate what parties have learnt through experience and how PPPs have evolved in this process.

Good project preparation is fundamental to a successful PPP project. The concept of PPP obligates a more collaborative relationship between both sectors, fostered by openness and trust. This presents a major shift from the traditional arms-length approach in procuring services and executing projects. Well designed, feasible projects attract greater interest amongst potential investors and demonstrate the potential benefits of taking the project forward to procurement phase. Therefore, PPP projects critically require specialist trained personnel who possess a deep understanding of the many different constraints involved and who display extensive knowledge of how to prepare and commence a PPP project.

In this Anderson training course, we will be addressing the current issues around the key areas and providing specialist knowledge, experience, evidence and practices of the relevant theory and concepts with an emphasis on case studies and examples.

This Anderson training course will feature:

- Selection of a PPP contract type for given project context
- Adopting internationally recognized good practice
- What constitutes a sound feasibility approach?
- How to make projects more attractive to private investors
- How to perform a basic project appraisal

- How to create an appropriate structure for a given PPP project
- Understand basic knowledge of the PPP scheme

What are the Goals?

By the end of this Anderson training course, participants will be able to:

- Determine project identification, screening and selection
- Know the roles and responsibilities of the stakeholders in PPP projects
- Address the range of issues in identifying, financing, and procurement
- Analyse best practices in conducting financial, economic, and technical feasibility studies
- Evaluate risk identification, mitigation, and allocation among parties involved in a PPP project
- Gain from the knowledge transfer and equipping public sector to meet projects expectations

Who is this Training Course for?

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- Policy makers
- Senior government personnel
- Legal Advisors
- Financial Advisors
- Director and senior management from private infrastructure/ public utility sectors - Sectors include energy & electricity, water & waste water, transportation (roads, airports, ports, and rail), telecommunications, education, health, and municipal services
- Professionals who have some experience with infrastructure projects and wish to improve their knowledge and decision-making capacity to enact policies related to PPPs
- Technical and financial consultants
- Senior Non-Government Organisation (NGO) officers

How will this Training Course be Presented?

This training course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. The daily workshops will be highly interactive and participative. The overall objective of this training course is to help prepare and strengthen the capacity of delegates in the PPP schemes. It also aims to provide the technical and managerial knowledge necessary for the course delegates to plan, structure and implement the PPP projects effectively and efficiently.

▶ Training Details

Day One: Project Pre-Feasibility Analysis

Competency Description: Conceptualisation and conducting PPP project feasibility studies is paramount to implementing and delivering a sustainable project over a number of years.

Key behaviours:

- Perform a comprehensive Needs Analysis
- Understand the different types of feasibility studies required for any PPP project
- Distinguish between the needs and wants in the project scope
- Interpret and identify social and environmental safeguards

Topics to be covered:

- Needs and options analysis
- Legal feasibility
- Technical feasibility
- Scoping social/environment safeguards analysis
- Preliminary financial viability including expectations of required Government financial support

Day Two: Defining Public-Private Partnerships and Setting the Framework & Structure

Competency Description: It is essentially important that personnel involved in any PPP project understands the full scope and context of the various PPP schemes.

Key behaviours:

- Appreciate the fundamental concepts of the PPP scheme
- Understand the different types of PPP contracts
- Know and understand the critical phases and levels of a PPP project
- Appreciate the rationale behind market needs

Topics to be covered:

- Rationale, aim and motivation for engaging PPP
- Key phases of the PPP project process
- The structure of the PPPs
- Different types of PPPs
- The four levels of preparation and implementation
- Analyse the important factors for the project preparation process

Day Three: Key Decision Criteria to Identification of PPP Projects, PPP Screening & Cost Benefit Analysis

Competency Description: Many vital decisions have to be made and PPP project professionals must recognize and understand the various options in order to make the right decision for a sustainable and successful PPP project.

Key behaviours:

- Appreciate Understanding and knowledge of investment models
- Know how to select suitable PPP projects
- Knowledge and insights of the different PPP models
- Analysis of cost benefits
- Decision making abilities giving value for money
- Perform a basic project appraisal

Topics to be covered:

- Public investment delivery model
- Economies of scale and project grouping
- Analysis of cost benefits of a PPP project
- How to get value for money in PPP projects
- Commercialisation potential analysis
- Market potential
- Capacity of assuming long term commitments

Day Four: Basics of Project Preparation: An Overview of its Key Components

Competency Description: A critical success factor in any PPP project is understanding the various components and best practice to prepare and implement a comprehensive project implementation plan.

Key behaviours:

- Develop a practical ability to identify and mange project risks
- Understand the importance of financial and economic analyses
- Interpret costings estimates and impacts
- Decipher payment mechanisms in PPP projects
- Develop and implement practical project plans

Topics to be covered:

- Project identification, risks, sustainability
- Project design: Tender strategy, technical aspects, components, cost estimation, and financing
- Structuring a PPP contracts
- How to avoid common pitfalls
- Importance of project financial and economic analysis
- Understanding and applying payment mechanisms
- Preparing the Project Implementation Plan
- Project Management Arrangements – Various types of agreements and monitoring indicators

Day Five: Planning for PPP Project Management, Project

Operations and Hand Back

Competency Description: Preparation and planning in any project is vital. However, in PPP projects it is even more important that robust and viable project plans are developed to make sure that the project is based on strategic leadership and tactical appraisal.

Key behaviours:

- Appreciate the importance of proactive project management strategy
- Know the fundamental concepts of project management
- Identify the challenges parties face in a PPP projects and how to overcome them
- Choose the right people and skills for the various roles
- Formulate clear and concise management plans
- Appreciate the strategic objectives of stakeholder management

Topics to be covered:

- Appointing a PPP project manager and project team (Project Implementation Unit)
- Key roles within the project, including decision-making authorities, and sources and funding for assistance
- Preparing the project plan
- Dealing with main challenges of a PPP project
- The absolute importance of stakeholder consultation and managing the interface
- Risk assessment and analysis
- Going beyond the construction phase to ensure success in Operations
- Hand back of asset upon contract expiry

The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

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