



Advanced Certificate in Communication Skills

Communication, Empathy & Motivation

► Upcoming Sessions

05-09 Aug 2024	London - UK	\$5,950
30 Sep-04 Oct 2024	Lisbon - Portugal	\$5,950
11-15 Nov 2024	Dubai - UAE	\$5,950
06-10 Jan 2025	London - UK	\$5,950
24-28 Feb 2025	Dubai - UAE	\$5,950
23-27 Jun 2025	New York - USA	\$6,950
04-08 Aug 2025	London - UK	\$5,950
10-14 Nov 2025	Dubai - UAE	\$5,950

► Training Details

Training course overview

Effective communication is the cornerstone of any organization striving for market leadership. It forms the bedrock of highly efficient workforces and fosters productive teamwork. Cultivating enduring connections with people fosters trust, openness, and meaningful relationships. Despite the prevalence of technological communication channels like email, SMS, and WhatsApp in today's world, face-to-face interactions remain indispensable. Research underscores the superior effectiveness of in-person interactions in forging future business relationships.

Our interactive Anderson training course delves into established management processes, procedures, and methodologies employed by numerous blue-chip companies to cultivate productive and cohesive teams. Participants will acquire skills that facilitate the establishment of robust working relationships across all organizational levels. This course explores advanced behavioral techniques alongside effective communication and leadership styles.

Training course objectives

By attending this Anderson training course, delegates will be able to:

- Utilise effective and efficient communication and influencing skills to ensure targets and tasks are fulfilled on time
- Gain commitment and support from colleagues using innovative engagement and motivation tools
- Massively improve your leadership skills
- Understand how to encourage and develop your staff

- ▶ Gain a working knowledge of behavioural leadership techniques to enable you to build lasting and meaningful rapport with internal and external customers alike

Designed for

This Anderson training course is suitable for a wide range of professionals but will greatly benefit:

- ▶ Individuals who need to persuade others in an ethical manner
- ▶ Individuals are being developed for promotion
- ▶ Individuals who wish to improve their rapport building skills
- ▶ Individuals designated as having leadership potential
- ▶ Individuals who's KPIs rely strongly on communication skills
- ▶ Individuals who need to disseminate newly learned skills, or key information to others
- ▶ Individuals within a training role for their organisation

▶ Training Course Outline

Amongst a wide range of valuable topics, the following areas will be prioritised:

- ▶ The art of building lasting rapport
- ▶ Creating a climate of trust within the workplace
- ▶ Crystal clear communication through enhanced listening and questioning techniques
- ▶ The ability to create a positive first impression every time
- ▶ How to read international body language
- ▶ Key concepts of NLP and Emotional Intelligence
- ▶ The skills to create a positive work environment where teams and individuals are motivated and committed to achieve well-formed outcomes
- ▶ How to communicate with small, or large audiences
- ▶ Understand the key drivers to progress with enthusiasm and assurance
- ▶ Notice your unconscious messages and following your intuitions

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae

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