



ESG Foundations: Fostering Sustainable Leadership

► Upcoming Sessions

14-18 Oct 2024	London - UK	\$5,950
03-07 Feb 2025	Dubai - UAE	\$5,950
16-20 Jun 2025	Dubai - UAE	\$5,950
13-17 Oct 2025	London - UK	\$5,950

► Training Details

Training Course Overview

In today's dynamic business environment, Environmental, Social, and Governance (ESG) factors play a pivotal role in creating lasting value, enhancing resilience, and building stakeholder confidence. As businesses worldwide confront diverse challenges such as climate change and social inequity, the development of robust ESG strategies has become imperative.

Our forthcoming training course, "ESG Foundations," provides professionals like yourself with an invaluable chance to acquire a thorough grasp of ESG principles and practical strategies. This course will empower you to begin formulating an effective internal ESG strategy.

This Anderson training course will feature:

- ▶ ESG evolution over the years
- ▶ Main components of ESG
- ▶ How to embed ESG principles into your business
- ▶ Intricacies for corporate governance
- ▶ Social and environmental sustainability

Training Course Objectives

By the end of this training course, participants will learn to:

- ▶ Understand the fundamentals of ESG
- ▶ Apply environmental principles to business practices
- ▶ Develop effective governance structures and mechanisms
- ▶ Integrate ESG into strategic planning
- ▶ Understand sustainability as more than environmental factors

Designed for

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- ▶ Professionals involved in Corporate Social Responsibility or ESG issues

- ▶ Marketing, communication, and PR staff
- ▶ Human Resource Management Professionals
- ▶ Professionals who would benefit from an understanding of the topics covered

Learning Methods

This Anderson training course will use various proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This includes stimulating presentations supporting each topic and interactive trainer lead sessions of discussion.

This will also include practical sessions where participants can practice and experience course-related activities. Practical and fun exercises, short video presentations, small group work and feedback will be used to facilitate learning.

▶ Training Details

Day One: Understanding the Fundamentals of ESG

- ▶ Definition and Evolution of ESG
- ▶ Importance and Relevance in Today's Business Landscape
- ▶ Key components of ESG
- ▶ ESG Leadership and Culture
- ▶ ESG Trends and Future Outlook

Day Two: Environmental Foundations

- ▶ Carbon Footprint
- ▶ Water Resources
- ▶ Waste Management
- ▶ Circular Economy Principles
- ▶ Product Development and Innovation

Day Three: Social Foundations

- ▶ Diversity, Equity and Inclusion
- ▶ Wellbeing Programmes
- ▶ Community Engagement
- ▶ Human Rights
- ▶ Social Impact Measurement

Day Four: Governance Foundations

- ▶ Governance Structures and Mechanisms
- ▶ Principles of Good Governance
- ▶ Supply Chain Management and Vendor Engagement
- ▶ Ethics and Integrity
- ▶ Reporting and Disclosure

Day Five: Integrating ESG into Business Strategy

- ▶ Identifying ESG Material Issues
- ▶ Mapping Stakeholders
- ▶ Stakeholder Management
- ▶ Strategic Planning
- ▶ Wrap-up and Key Takeaways

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae

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