



## SavvTech: Digital Mastery and Transformation Program

### ► Upcoming Sessions

26-30 Aug 2024	London - UK	\$5,950
04-08 Nov 2024	Dubai - UAE	\$5,950
16-20 Dec 2024	London - UK	\$5,950
24-28 Feb 2025	Dubai - UAE	\$5,950

### ► Training Details

#### Training Course Overview

Welcome to the "SavvTech: Digital Mastery and Transformation Program," a cutting-edge course designed to empower professionals with the skills and insights needed to navigate the complexities of the digital era. Over five intensive days, participants will delve into the dynamics of digital transformation, innovation, and leadership that define successful organizations today. This program combines expert-led sessions, case studies, and interactive workshops, providing a comprehensive understanding of how to leverage digital technologies to drive business success and adapt to rapid changes in the industry.

#### Training Course Objectives

**By the end of this Anderson training course, participants will be able to:**

- Gain a deep understanding of how digital technology transforms business operations, customer interactions, and competitive landscapes
- Learn how to craft strategies that leverage digital capabilities to enhance organizational performance and create new opportunities
- Cultivate the skills necessary to lead agile, innovative teams that are equipped to respond to the demands of a digital environment
- Acquire the tools and methodologies to foster innovation, support rapid experimentation, and encourage a culture of creativity within your organization
- Master the art of change management in a digital context, ensuring smooth transitions and successful implementation of digital projects
- Explore new ways to enhance productivity through digital tools and collaborative approaches tailored for modern work environments

#### Designed for

**This Anderson training course is suitable to a wide range of professionals but will greatly benefit:**

- Business Leaders and Executives who are looking to steer their organizations through digital transformation initiatives
- Managers and Team Leaders who aim to implement innovative digital strategies within their teams

- ▶ Entrepreneurs who seek to disrupt traditional business models with digital solutions
- ▶ IT Professionals looking to align their technical skills with broader business strategies
- ▶ Marketing Professionals who need to navigate the digital marketing landscape effectively
- ▶ Human Resource Managers who are adapting to the changing workforce dynamics in the digital age

## Learning Methods

This training course will utilize a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. The facilitator will provide interactive presentation that incorporates slides, videos, group discussion, and practical exercises to examine all aspects of the topic.

## ▶ Training Details

### Day One: SavvTech and the Digitization of Society

- ▶ The SavvTech Era: Evolution and Revolution in Digital Technology
- ▶ Navigating the VUCA World with SavvTech
- ▶ Lessons from SavvTech Leaders: Thriving vs. Failing Companies
- ▶ Digitization Effects on Operations: SavvTech's Five Key Insights
- ▶ Meeting the Expectations of Digital Customers with SavvTech
- ▶ Crafting Digital Strategy in the SavvTech Era

### Day Two: Creativity and Innovation with SavvTech

- ▶ SavvTech Case Studies: Disruptive Companies and Innovations
- ▶ Becoming a SavvTech Disruptor
- ▶ Learning from Extreme Cultures in SavvTech-Driven Organizations
- ▶ Agile Leadership in the SavvTech Framework
- ▶ Fostering Innovation and Experimentation in the SavvTech Style
- ▶ Presenting Ideas with SavvTech Influence and Passion

### Day Three: SavvTech Approaches to People Management in a Digital World

- ▶ Understanding Generational Differences with SavvTech Insights: X, Y, Z
- ▶ Great Leaders Listen: Active Listening Techniques with SavvTech
- ▶ Evolution of People Management in the Last Decade with SavvTech
- ▶ Motivation and Performance Management in 21st Century Organizations with SavvTech
- ▶ Creating an Inspiring Digital Vision with SavvTech
- ▶ Modern People Management Models: Coaching to Holacracy with SavvTech Insights

### Day Four: Personal Productivity in the Digital Era with SavvTech

- ▶ Stopping 20th Century-Style Working in Digital Organizations
- ▶ Emails and Meetings: Managing Time Stealers with SavvTech Solutions
- ▶ SavvTech's Model for Prioritization and Time Management
- ▶ Handling Time-Wasters and Procrastination with SavvTech Strategies
- ▶ Leading Productive Meetings with Diversity Appreciation and Creative Thinking

### Day Five: Teams in a Digital Age with SavvTech

- ▶ Effective and Ineffective Team Behaviors in the Digital Era
- ▶ Exploring Work Arrangements: Home-Based, Distance, Matrix with SavvTech Tools
- ▶ Deploying Collaborative Tools for Enhanced Productivity with SavvTech
- ▶ Modernizing the Work Environment with SavvTech Innovations
- ▶ Introducing and Managing Diversity in the Workplace with SavvTech Approaches
- ▶ Vision, Planning, and Execution of Change with SavvTech Leadership

## ▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

## ▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: [info@anderson.ae](mailto:info@anderson.ae)

Request for a Tailor-made training and educational experience for your organization now:

Email: [inhouse@anderson.ae](mailto:inhouse@anderson.ae)

**Anderson**  
Executive Development Centre

P.O Box 74589, Dubai, United Arab Emirates

**Web:** [www.anderson.ae](http://www.anderson.ae)

**Email:** [info@anderson.ae](mailto:info@anderson.ae)

**Phone:** +971 4 365 8363

**Fax:** +971 4 360 4759

**©2024. Material published by Anderson shown here is copyrighted.**

All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.