

10 Days

Leading & Managing through Strategic Planning & Innovation

Developing Deliverable Strategies

Upcoming Sessions

06-17 May 2024	London - UK	$11,900
24 Jun-05 Jul 2024	Houston - USA	$13,900
19-30 Aug 2024	Vienna - Austria	$11,900
04-15 Nov 2024	Amsterdam - The Netherlands	$11,900
10-21 Feb 2025	London - UK	$11,900

Training Details

Training Course Overview

This comprehensive Anderson training course is suitable for strategic leaders and first line professionals. It addresses how strategies are developed in a complex, dynamic environment and how they are then communicated and implemented to achieve business results. Week one focuses on innovating and planning while week two drills deeper into human and organizational factors needed for effective problem solving and team work leading to sound strategy implementation. Business sustainability and success require clear decision making and strong leadership.

The training course includes linear and creative approaches to strategy development and allows delegates opportunities to enhance key leadership skills. The two-week course gives delegates a sound understanding of strategy and planning principles. It is strongly suggested that strategic leaders attend both weeks.

The Structure

This comprehensive Anderson training course consists of two modules which can be booked as a 10 Day Training event, or as individual, 5 Day courses.

Module 1 - Strategic Planning, Development & Implementation: Excellence and Innovation in Strategic Planning

Module 2 - Smart Leadership: Achieving Strategy through Leadership & Innovation

Training Course Objectives

By attending this intensive 10-day Anderson training course, delegates will be able to:

- Develop the three key strategic agendas for leaders – Intellectual, Managerial and Behavioural

- Identify the most effective balance of Operational Excellence and Breakthrough Strategic Performance
- Identify critical strategic issues and opportunities
- Practice and encourage your people to think differently and workout new initiatives and innovate
- Change your environment to support your new strategic initiatives

Designed for

This Anderson training course is designed for individuals who either currently hold or aspire to hold middle and senior management positions, who are responsible for contributing to the development of strategies and plans as well as their implementation. These include:

- Directors and senior managers
- Team Leaders
- Corporate strategy, HR and other functional managers
- Heads of Division
- Heads of Department

Training Details

Module 1: Strategic Planning, Development & Implementation

Day One: Understanding the Strategic Environment

- Understanding the strategic leadership competencies – intellect, management and behaviors
- Recognizing and interpreting forces in the strategic environment
- Understanding strategic inflection points and strategic scenarios
- Formulating strategic vision and expressing strategic intent
- Analyzing and prioritizing strategic issues

Day Two: Understanding Strategic Models and Paradigms

- The strategic journey – common models and frameworks for strategic thinking
- Developing a strategic roadmap
- Recognizing and developing the characteristics of strategic agility
- Understanding and leveraging strategic competences and skills
- Defining the outcomes

Day Three: Effective Strategic Implementation

- Strategic implementation tools and frameworks
- Structures and systems for strategic agility and performance
- Identifying strategic horizons and using the 7S framework
- Analyzing the key elements for implementation
- Measurement, analysis and knowledge management

Day Four: Strategic Leadership

- Preparing for the future
- Effective styles and practices for strategic leadership
- Recognizing, analyzing and developing the strategic leadership styles used by you and others
- Developing inspiration and motivation
- Communicating the road map and gathering support

Day Five: Driving Strategic Performance & Success

- Transforming the organization to enable strategic success
- Monitoring and adjustment
- Balancing the focus on performance and strategy

- Spreading leadership capabilities throughout the organization
- Maximizing organizational learning and knowledge transfer to embed strategic success

Module 2: Smart Leadership

Day Six: Encouraging a Creative Climate at Work

- Innovative leadership for excellent performance
- The Critical mass for change and innovation
- Innovation VS Constant Improvement
- How a Leader Creates a Culture of Innovation
- Case Study on Most Innovative Companies
- Innovation and current business breakthroughs

Day Seven: Gaining the Participation of the Workforce

- The G.E. “Workout” Strategy for engaging Employees
- Gaining the “Buy-In” from the workforce
- Developing Creative Solutions for problems and new Strategies
- Overcoming old Paradigms
- Dealing with Organizational “Drift”
- Case Study on Gaining Empowerment

Day Eight: Leading with the Creative Edge

- Developing Creative Potential in People and Teams
- Managing Creative People
- Learning new Thinking Skills
- Learn New Brainstorming Techniques
- How to Incubate New Ideas
- Gaining Collaboration in the Workforce
- Creative Group Exercise: Identifying new business processes

Day Nine: Creating a Motivating Climate for Higher Productivity

- The Ten Key Elements to Setting up New Missions
- Setting Goals and Targets Creatively
- Creating a “Sense of Significance”
- Using Emotional Intelligence to Motivate people
- Rewarding Performance
- The Four Step “Pygmalion” theory
- Group and Team Motivators

Day Ten: Driving Strategic Change

- Managing the Change Process
- Kotter’s Change Management Techniques
- Successful techniques for Changing People
- How a Leader Communicates a Sense of Urgency
- How to Overcome the Pitfalls of Change
- Creating an Attitude of Constant Change
- Course Review

The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

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