



## Certificate in World Class Business Sustainability

Understanding ESG, CSR and Sustainable Best Practices

### ► Upcoming Sessions

06-10 May 2024	Dubai - UAE	\$5,950
29 Jul-02 Aug 2024	London - UK	\$5,950
18-22 Nov 2024	Dubai - UAE	\$5,950
03-07 Feb 2025	Dubai - UAE	\$5,950

### ► Training Details

#### Training Course Overview

For the business community under pressure, sustainability is no longer mere window-dressing, it is transforming the competitive global markets. In the past few years, there has been an increasing focus on ESG (Environmental, Social, and Governance) and sustainability, catching the interest of numerous institutional investors. These investors solely opt for companies that prioritize ESG performance reporting. ESG encompasses the crucial aspects of environmental responsibility, social impact, and effective governance, making it an essential concept for leaders to comprehend. Sustainability acknowledges the vital interconnectedness and interdependence between the environment, the economy, and society, underscoring the need for a comprehensive approach.

The **Certificate in World Class Business Sustainability** training course offers participants a transformative experience, equipping them with the essential strategies and tools necessary to turn their sustainability aspirations into tangible and impactful solutions. Delving deep into the realm of practical applications, this certificate program explores the intricacies of sustainability within the context of a global business setting. Through engaging case studies showcasing exemplary practices, attendees gain valuable insights into the best techniques employed by companies to successfully achieve sustainable objectives.

#### Training Course Objectives

**By attending this Anderson training course, delegates will be able to:**

- Identify sustainability leadership best practices
- List the key components of ESG
- Describe critical environmental, social, and governance issues
- Explain how stakeholders influence corporate sustainability
- Analyse CSR approaches and opportunities

#### Designed For

**This Anderson training course is suitable to a wide range of professionals but will greatly benefit:**

- Anyone who needs to understand Sustainability, CSR, Ethics and ESG issues

- ▶ Leaders engaged in strategic planning and delivery
- ▶ Leaders who wish to match their skills & abilities with the best practice
- ▶ Managers with social and environmental responsibilities
- ▶ Professionals wishing to refresh sustainability
- ▶ Senior leaders with corporate and governance responsibilities

## Learning Methods

To enhance learning we utilize proven adult learning technology and methods that will result in maximum retention and application. This includes an interactive mixture of lecture-led learning & group discussions. All activities are designed to facilitate the application of theory into “grounded practice”. The focus will be on practical applications from within business in a global setting with Case Studies demonstrating best practices.

## ▶ Training Details

### Day One: Leading for a Sustainable Future

- ▶ The history of sustainability
- ▶ Benefits and limitations of sustainability
- ▶ The key competencies and behaviours of sustainable leaders
- ▶ The three components of ESG
- ▶ How to integrate Sustainability into your organisation

### Day Two: Stakeholder Expectations

- ▶ Overview of stakeholder engagement
- ▶ How to identify Stakeholders
- ▶ Key documents for stakeholder management (Register, Matrix, Strategy)
- ▶ Stakeholder communications and engagement
- ▶ Working together: stakeholder in sustainability

### Day Three: Planning, CSR, and Reporting

- ▶ Understanding Corporate Social Responsibility (CSR)
- ▶ The business case for CSR
- ▶ Corporate citizenship and organisational image
- ▶ ESG ratings and certifications (SROI, GRI, SASB, etc)
- ▶ Sustainable Development Goals for 2030

### Day Four: Understanding Ethics and Governance

- ▶ Ethics, corporate governance, and leadership
- ▶ Possible Benefits of Ethical Leadership
- ▶ Five Ethical Paradigms
- ▶ The Trolley Problem
- ▶ What might the future bring?

### Day Five: Best Practices - Learning from Others

- ▶ The world’s most sustainably organisations
- ▶ Employer-supported Volunteering (ESV)
- ▶ Competitive Advantage
- ▶ Developing and presenting the case for sustainability in your organisation
- ▶ Personal Action Planning (PAP)

## ▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

## ▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

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Request for a Tailor-made training and educational experience for your organization now:

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