



Creating a Culture of Innovation

Developing your Skills to Innovate, Think Critically and be Creative

► Upcoming Sessions

10-14 Jun 2024	London - UK	\$5,950
18-22 Nov 2024	Dubai - UAE	\$5,950
07-11 Apr 2025	Istanbul - Turkey	\$5,950

► Training Details

Training Course Overview

This highly participative 5-day Anderson training course will help you develop your skills to innovate, think critically and be creative. Innovation is regarded as the most important leadership competency in any industry. This Anderson training course will enable participants to perform in a radical mindset, push boundaries for themselves and their organisation, be agile and adaptive to conditions and outcomes.

This topical and exciting Anderson training course examines innovation, critical thinking, and creativity and gives you a chance to develop these important competencies in a safe and fun environment.

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- Describe the fundamentals of innovation
- List the challenges and cultural appropriateness of innovation
- Identify how to generate, develop, and communicate ideas
- Demonstrate advanced skills in critical and creative thinking
- Develop a business model canvas supporting value creation

Designed For

This Anderson training course is suitable to a wide range of professionals, but will greatly benefit:

- All Managers, Supervisors, Team Leaders, and Section Heads
- Senior Managers in government or the private sector
- Marketing & PR Specialists
- Human Resource (HR) Professionals
- Any professional who needs to develop their skills in innovation
- HR and Learning and Development professionals
- Talent management professionals

► Training Details

Day One: The Practice of Innovation

- ▶ What is innovation and where does it come from
- ▶ Becoming innovative
- ▶ Ideas for innovation
- ▶ The importance of the Business Model for value creation
- ▶ Developing your Business Model Canvas

Day Two: Disruptive Innovation

- ▶ Introduction to Disruptive Innovation (DI)
- ▶ Disruptive Technology or Disruptive Innovation
- ▶ Examples of great disruption across multiple industries
- ▶ Evaluate your ability to be disruptive
- ▶ Enablers and constraints for DI

Day Three: Benchmarking for Innovation

- ▶ Principles of benchmarking for innovation
- ▶ Different methods of benchmarking and how they relate to each other
- ▶ How to identify potential benchmarking projects
- ▶ An overview of the benchmarking process
- ▶ Running a Successful Benchmarking Project

Day Four: Critical and Creative Thinking

- ▶ Understanding the power of creativity
- ▶ Your brain and ideas
- ▶ Communication skills for Ideation
- ▶ Core critical thinking skills
- ▶ Argument mapping

Day Five: Culture and Innovation

- ▶ Understanding the levels of culture
- ▶ Cultural barriers
- ▶ What we know about culture and innovation
- ▶ Creating a workplace culture that supports innovation
- ▶ Personal action planning

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae

Anderson
Executive Development Centre

P.O Box 74589, Dubai, United Arab Emirates

Web: www.anderson.ae

Email: info@anderson.ae

Phone: +971 4 365 8363

Fax: +971 4 360 4759

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