



Masterclass on Cultural Intelligence & Innovation

Developing the Skills to Innovate, Communicate and Think Critically in Culturally Diverse Environments

► Upcoming Sessions

03-14 Jun 2024	London - UK	\$11,900
11-22 Nov 2024	Dubai - UAE	\$11,900
24 Feb-07 Mar 2025	Istanbul - Turkey	\$11,900

► Training Details

Training Course Overview

Cultural Intelligence (CI) is the capability to relate and work effectively across cultures. The higher your CI, the more likely you will experience success working in a diverse, globalized world. Being able to relate and work effectively across cultures is a required skill in all fields, ranging from leadership, engineering, and finance, to accounting and marketing.

Innovation is regarded as the most important leadership competency in any industry. This Anderson training course will enable participants to perform in a radical mindset, push boundaries for themselves and their organisation, be agile and adaptive to conditions and outcomes.

This highly participative 10-day Anderson training course covers both Innovation and Cultural Intelligence (CI). This is a Anderson training course you cannot afford to miss.

The Structure

This comprehensive Anderson training course consists of two modules which can be booked as a 10 Day Training event, or as individual, 5 Day courses.

Module 1 - [The Complete Course in Cultural Intelligence \(CI\): Developing the Skills to Communicate, Negotiate and Work Effectively in Culturally Diverse Environments](#)

Module 2 - [Creating a Culture of Innovation: Developing your Skills to Innovate, Think Critically and be Creative](#)

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- Describe the fundamentals of innovation
- List the challenges and cultural appropriateness of innovation
- Identify how to generate, develop, and communicate ideas
- Demonstrate advanced skills in critical and creative thinking
- Develop your ability in working and relating with people from different cultural backgrounds
- Describe the meaning of each of the cultural value dimensions

- ▶ List ways to minimise the barriers to cross-cultural communication

Designed For

This Anderson training course is suitable to a wide range of professionals, but will greatly benefit:

- ▶ All Managers, Supervisors, Team Leaders, and Section Heads
- ▶ Senior Managers in multi-cultural organisations
- ▶ Expatriates working on global assignments or those who manage expatriates
- ▶ HR and Learning and Development professionals
- ▶ Talent management professionals
- ▶ HR Business Partners
- ▶ People working in Nationalisation roles
- ▶ Anyone working with or in multi-cultural teams
- ▶ Anyone who is considering or working in a cross-cultural assignment

▶ Training Details

Module 1 - The Complete Course in Cultural Intelligence (CI)

Day One: Understanding Culture & Globalisation

- ▶ Where culture comes from and why it matters
- ▶ Understanding Globalisation
- ▶ Your own cultural map
- ▶ The seven levels of culture (National, Workplace, Gender, Age, Regional, Religious, Occupation)
- ▶ The Hofstede five cultural value dimensions

Day Two: Communicating Across Cultures

- ▶ Why communication differences and barriers occur
- ▶ How to remove barriers to communication
- ▶ Stereotypes and stereotyping explored
- ▶ Non-verbal communication (body-language) and culture
- ▶ Workplace culture and the impact on organisational communication

Day Three: Cross-Cultural Negotiation

- ▶ The basics of negotiation
- ▶ Cultural differences in negotiation
- ▶ Overestimating and underestimating cultural differences in negotiation
- ▶ Negotiation traps to avoid
- ▶ Developing your cross-cultural negotiation skills

Day Four: Managing Expatriate Workers and Inclusion

- ▶ International assignments and global career development
- ▶ Why international assignments fail
- ▶ Culture shock and global working
- ▶ The business case for diversity & inclusion
- ▶ Establishing a Nationalisation Programme

Day Five: Developing a Global Mindset

- ▶ Innovation and culture
- ▶ Developing a global mindset
- ▶ How to improve your CI
- ▶ Managing in multi-national organisations
- ▶ Personal Action Planning

Module 2 - Creating a Culture of Innovation

Day Six: The Practice of Innovation

- ▶ What is innovation and where does it come from
- ▶ Becoming innovative
- ▶ Ideas for innovation
- ▶ The importance of the Business Model for value creation
- ▶ Developing your Business Model Canvas

Day Seven: Disruptive Innovation

- ▶ Introduction to Disruptive Innovation (DI)
- ▶ Disruptive technology or disruptive innovation
- ▶ Examples of great disruption across multiple industries
- ▶ Evaluate your ability to be disruptive
- ▶ Enablers and constraints for DI

Day Eight: Benchmarking for Innovation

- ▶ Principles of benchmarking for innovation
- ▶ Different methods of benchmarking and how they relate to each other
- ▶ How to identify potential benchmarking projects
- ▶ An overview of the benchmarking process
- ▶ Running a Successful Benchmarking Project

Day Nine: Critical and Creative Thinking

- ▶ Understanding the power of creativity
- ▶ Your brain and ideas
- ▶ Communication skills for ideation
- ▶ Core critical thinking skills
- ▶ Argument mapping

Day Ten: Culture and Innovation

- ▶ Understanding the levels of culture
- ▶ Cultural barriers
- ▶ What we know about culture and innovation
- ▶ Creating a workplace culture that supports innovation
- ▶ Personal action planning

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

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Request for a Tailor-made training and educational experience for your organization now:

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