



Sustainable Leadership

For the Sake of Profits, People and Planet

► Training Details

Training Course Overview

It is said that the world is changing faster than the people who lead it. To survive in today's markets, leadership requires innovation among employees and stakeholders that will unite them in the challenges ahead. Can you create genuine breaks with the past and an imaginative adjustment of the company agenda that can now undertake any number of sustainability issues?

This Anderson training course introduces the strategies and tools that leaders and organisations can use to translate an aspiration for sustainability into practical, effective solutions allowing you to meet the challenges ahead and deliver on behalf of your organisation.

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- ▶ Develop an acute perception of the dimensions of business issues
- ▶ Gain leadership actions that drive profits, people and planet issues
- ▶ Identify and understand complex issues and an uncertain future
- ▶ Have agility for ongoing change if warranted in the future
- ▶ Awareness of the implications of a decision on all the affected parties

Designed For

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- ▶ Professionals wishing to refresh sustainability
- ▶ Leaders engaged in strategic planning and delivery
- ▶ Senior leaders with corporate and governance responsibilities
- ▶ Managers with social and environmental responsibilities
- ▶ Refresher and update for experienced sustainability practitioners

► Training Details

Day One: Why Sustainability

- ▶ The history of sustainability
- ▶ Leadership of business sustainability
- ▶ Stakeholder expectations
- ▶ Leading sustainable operating systems
- ▶ Company policies & Organisational structures
- ▶ Leadership tools and methodology of sustainability

Day Two: Driving Sustainability

- ▶ Competitive advantage
- ▶ Market share & value
- ▶ Leading motivation: autonomy, mastery & purpose
- ▶ Leadership planning & strategy development
- ▶ Achieving sustainable goals and indicators
- ▶ Sustainability reporting and communications

Day Three: Line One - Profit

- ▶ Tools and concepts for profit sustainability
- ▶ Leadership acumen
- ▶ Understanding market opportunities
- ▶ Green products
- ▶ Supply Chain & Kaizen policies
- ▶ Case Studies from around the world

Day Four: Line Two - People

- ▶ Tools and concepts for people sustainability
- ▶ Transformational & Sustainable leadership
- ▶ Team cohesion for sustainable productivity
- ▶ Managing effective & efficient teams
- ▶ Sustaining the community
- ▶ Case Studies from around the world

Day Five: Line Three - Planet

- ▶ Tools and concepts for planet sustainability
- ▶ Transparency of reporting
- ▶ Leading in community
- ▶ Ethical resourcing
- ▶ Kaizen – waste reduction - recycling
- ▶ Case Studies from around the world

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

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Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

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