



Global Business Leadership & International Relations

Leading International Business Relationships

► Upcoming Sessions

22-26 Jul 2024	Online	\$3,950
23-27 Sep 2024	Online	\$3,950
11-15 Nov 2024	Online	\$3,950

► Training Details

Online Training Course Overview

This popular Anderson online training course will support you to develop practices and techniques to manage your global mindset, and best practice in leading and communicating with your global team. Successful global professionals need to develop a deeper understanding of the communications and mutual activities between countries around the world. This online training course also focuses on the relationships between countries, states, and organizations.

It explores the foundations of international relations and foreign policy and touches on any number of subjects and issues such as human rights, terrorism, globalization, ecological sustainability, nuclear proliferation, global finance and foreign interventionism. It will help you to succeed in a global economy and develop the attributes of a successful global leader.

Online Training Course Objectives

By attending this Anderson online training course, delegates will be able to:

- Develop Leadership practices to drive triple bottom line sustainability
- Redesign and transform for further change in the future
- Acquire skills sets and knowledge in globalization of business
- Make sense out of leadership complexity in a global community
- Develop an acute understanding of international relationships
- Development and expansion of markets via internationalization

Designed For

This Anderson online training course is suitable to a wide range of professionals but will greatly benefit:

- Professionals wishing to develop global & international relationships
- Senior leaders with corporate and governance responsibilities
- Leaders engaged in strategic planning and delivery
- Managers with global responsibilities
- Refresher and update for experienced sustainability practitioners

► Training Details

Day One: Attributes of Successful Global Leaders

- ▶ Inclusive leadership
- ▶ Emotional intelligence
- ▶ Business ethics
- ▶ Brand management
- ▶ Socially responsible investing
- ▶ Corporate philanthropy

Day Two: What is a Global Mindset? Do I Need One?

- ▶ The changing global industries
- ▶ Global cultures and how they differ
- ▶ Sensitivity to cultural diversity
- ▶ Global strategic thinking
- ▶ Mindfulness
- ▶ Developing global thinking

Day Three: Build, Lead and Communicate with my Global (Virtual) Team

- ▶ Building highly effective teams
- ▶ Communication and diligence of global leadership
- ▶ Effective goal setting, delegating & empowerment
- ▶ Using multiple forms of media for distance communications
- ▶ Motivating and driving my team worldwide
- ▶ Managing & communicating with stakeholders

Day Four: The Foundations of International Relations

- ▶ Study of international relations
- ▶ Normative theory
- ▶ International society theory
- ▶ Strategic perspective
- ▶ Sovereignty & Power
- ▶ National interest

Day Five: Foreign Policy Analysis & International Organisations

- ▶ Interdependency & Dependency
- ▶ Systemic tools of international relations
- ▶ United Nations
- ▶ Organisation of Islamic Cooperation
- ▶ Economic & legal bodies
- ▶ Regional security arrangements

▶ The Certificate

Anderson e-Certificate of Completion will be provided to delegates who attend and complete the online course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae

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