



Practical Strategies for Successful Women Leaders

Expanding Influence and Leading Change

► Upcoming Sessions

21-25 Oct 2024	Dubai - UAE	\$5,950
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► Training Details

Training Course Overview

Despite all the evidence that organisations with a balance of females in the C suite are more successful and are considered to be better environments to work in, there is still a disproportionate balance between men and women at the top of organisations.

Often, it is a question of culture and custom and practice – men are ‘natural’ leaders and women are naturally ‘supporters’ – a myth that needs dispelling. A balance of a male approach and a female approach ensures that an organisation will prosper and that the organisational strategy reflects benefits to both the stakeholders and society as a whole. This intensive Anderson training course will equip women with the skills and confidence to succeed.

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- Creating a work environment that works for everyone
- Understand leadership as a woman in the new leadership landscape
- Identify their aspirations and values as a leader
- Employ networking in organisations to enhance reputation and skills
- Increase their personal presence
- Create and maintain resilience and well-being as a female leader

Designed For

This Anderson training course is suitable to a wide range of professionals but will greatly benefit women who are:

- Mid managers from any sector who aspire to lead in senior management positions
- Women on fast track and graduate schemes
- Senior HR professionals responsible for talent and management development
- HR Professionals responsible for diversity and inclusion

► Training Details

Day One: Overview of Current Leadership

- Definition of a leader

- ▶ How is a leader is different from a manager
- ▶ What are the critical competencies, skills and abilities/attitudes needed for the future successes?
- ▶ What are the characteristics and behaviours of effective leaders?
- ▶ Why more women leaders are critical for an organisation's success
- ▶ Are women leaders really different from their male counterparts

Day Two: Effective Leadership Communication

- ▶ Effective and productive communication tactics in a range of contexts
- ▶ The importance of story-telling to enlist supporters and facilitate decision-making
- ▶ Strategies and techniques for being heard in challenging situations.
- ▶ Specific approaches for overcoming conflict situations
- ▶ Managing negotiations
- ▶ Advanced Presentation Skills

Day Three: Identifying & Developing Your Leadership Style

- ▶ SWOT analysis of own abilities
- ▶ A comprehensive assessment and feedback
- ▶ Personal motivations, values, and strengths
- ▶ How others perceive women leaders in the workplace
- ▶ Effective strategies to improve performance and other's perceptions
- ▶ How to gain a deeper understanding self and interaction with others
- ▶ How self- awareness helps a leader

Day Four: Developing Strategy

- ▶ Recognizing the importance of networking and how to set up a network
- ▶ Coaching and Mentoring – how can they help?
- ▶ What are the strengths and opportunities that can be leveraged?
- ▶ What are the obstacles and threats that have to be mitigated?
- ▶ Getting the people strategy right
- ▶ Critical thinking and analytics

Day Five: New Strategies and Driving Change

- ▶ Evaluating formal and informal networks to identify network strength and supporting individuals
- ▶ Envisioning new strategies for driving change in the organisation
- ▶ Visioning skills required to identify opportunities and alert others to new possibilities
- ▶ Assessing taking risks
- ▶ Adopting a new framework for thinking about risk, uncertainty, and failure
- ▶ Advancing women's leadership in the workplace and develop strategies to make that happen

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae



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