



Strategic Performance Management using an Executive Dashboard

Visually Presents Data to Effectively Achieve Goal-Oriented Results

► Upcoming Sessions

20-24 May 2024	Dubai - UAE	\$5,950
11-15 Aug 2024	Cairo - Egypt	\$5,950
16-20 Sep 2024	Al Ain - UAE	\$5,950
21-25 Oct 2024	London - UK	\$5,950
09-13 Dec 2024	Al Ain - UAE	\$5,950

► Training Details

Training Course Overview

This Anderson training course will give you the tools you need to implement your strategy and deliver better performance for your organization. With an executive dashboard, you can make sense of massive amounts of data and make fact-based decisions in real time.

Sometimes referred to as a strategic dashboard, an executive dashboard is intended to give executives a holistic overview of the enterprise and how it is performing against established Key Performance Indicators (KPIs). Dashboards consolidate and arrange numbers, Key Performance Indicators (KPIs), and sometimes performance scorecards on a single screen, tailored for C-level executives and managers, allowing them to get a big picture view of the organization against critical metrics, identify opportunities for expansion, and see where improvements are needed. The goal is to deliver a graphical interface using real-time data, enabling executives to make data-driven decisions whenever needed.

Training Course Objectives

By attending this Anderson training course, delegates will be able to:

- Apply tools and techniques for macro- and micro-environmental analyses of their organization
- Establish corporate strategic performance management approach using the Balanced Scorecard technique
- Create strategic alignment across their organisations through cascading the strategic objectives down the organizational hierarchy
- Identify, measure and manage the organizational tangible and intangible value drivers
- Establish relevant and meaningful key performance indicators to extract insights, make decisions, validate and challenge assumptions
- Apply ideas, concepts and tools of strategic performance management initiatives
- Formulate a dashboard implementation and follow-up strategy for your organization

Designed For

This Anderson training course is suitable to a wide range of professionals but will greatly benefit:

- ▶ Heads of Departments
- ▶ Managers
- ▶ Supervisors
- ▶ Team Leaders

▶ Training Details

Day One: Overview of Strategic Planning

- ▶ Introduction to Strategic Performance Management
- ▶ Managing performance in an enabled learning environment
- ▶ Organisational Charter: Vision, Mission, Values & Goals
- ▶ Macro-Environmental Analysis: The General environment (PESTEL)
- ▶ Micro-Environmental Analysis: Porter's 5-factor Analysis

Day Two: Strategy Preparation

- ▶ Internal & External Analysis: SWOT Analysis Application
- ▶ Generic Strategy Formulation: Strategy Matrix Application
- ▶ Translating Strategy into Action: The Balanced Scorecard approach
- ▶ Identifying Strategic Themes
- ▶ Building the Strategy Map

Day Three: Executing Strategies Through Action Plans

- ▶ Selecting metrics (Key Performance Indicators) and setting targets
- ▶ Brainstorming, developing and prioritising initiatives
- ▶ Translating initiatives into projects
- ▶ Monitoring initiatives in progress
- ▶ Performance Analysis

Day Four: Strategy-focused Culture

- ▶ The three tiers of organisational strategies
- ▶ Aligning strategies through cascading
- ▶ Creating a culture focused on strategy
- ▶ Strategy review meetings
- ▶ Communication, training and rollout

Day Five: Using Executive Dashboards

- ▶ What is an Executive Dashboard?
- ▶ Key Benefits and Challenges of Executive Dashboards
- ▶ Developing executive and operational dashboards
- ▶ Creating dashboards for decision making
- ▶ Using MS Excel for BSC and Dashboards
- ▶ Advantages & Disadvantages of using Excel

▶ The Certificate

Anderson Certificate of Completion will be provided to delegates who attend and complete the course.

▶ INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

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Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

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