

A Management & Leadership Training Course

(R) Call: +971 4 365 8363

Email: info@anderson.ae



## **Engagement Leadership**

The Power of Engagement to Improve Corporate Success

### Upcoming Sessions

03-07 Jun 2024	Online	\$3,950
19-23 Aug 2024	Online	\$3,950
14-18 Oct 2024	Online	\$3,950
11-15 Nov 2024	Online	\$3,950
24-28 Feb 2025	Online	\$3,950

## Training Details

## **Online Training Course Overview**

Most organizational leaders today are searching for new engagement methods of creating greater two-way loyalty and commitment between employees to company, to leaders and customers to improve their critical place in the competition marketplace. This Anderson training course will train all participants on the essential skills necessary to improve engagement throughout an organization to improve every financial and productivity level of measures. These engagement principles reach right into the heart of the organization to support and true culture of engagement throughout, starting with the leaders at every level. The end result is greater improvements throughout the organization beginning with higher loyalty and motivation levels by all stakeholders.

Through proven relationship building skills learned in this Anderson training course, many leaders will improve their every day practices to gain outstanding results from their people, beginning with how they relate to them. This training course focuses on two powerful skills: Emotional Intelligence and Positive Psychology to improve Engagement skills. These skills are taught and applied to common business conditions to provide the type of applications that will yield immediate results for any organization.

#### **Online Training Course Objectives**

#### By attending this Anderson online training course, delegates will be able to:

- ► Improve organizational engagements with customers, suppliers, leaders and employees.
- Learn powerful techniques to overcome obstacles and improve performance
- Apply powerful new mental skills to create innovative ways to solve problems
- Apply the skills of Engagement to build strong relationships across the spectrum of business
- Improve your organizations image and success with clients and suppliers

#### **Designed for**

This Anderson online training course is suitable to wide range of professionals, but will greatly benefit:

- Leaders and executives of any size or type of organization
- Potential leaders from the ranks of supervisors, staff managers or team leaders
- Any employee directly responsible for customer sales
- Any customer support employee responsible for customer support including internal customers
- ► Human resource managers to learn how to create an engagement culture

## Training Details

#### Day One : Leadership Skills Required of a New Manager / Supervisor

- Understanding of your management and supervisory leadership skills and development needs
- Challenges managers and supervisors face in a VUCA world
- The difference between leadership and management and the role of the manager
- Identifying how organisations evolve and change over time
- The new thinking about leadership in today's successful organisations
- Understanding the managers role in supporting strategic management and customer focus

# Day Two: Importance of Goal Setting and Planning for a New Manager / Supervisor

- Developing goals and objectives that align with the company's strategic and business plan
- Developing and maintaining personal goals, objectives and actions
- Developing a concept of planning based on recognised tools and approaches and standardised principles
- Identifying the role of stakeholders in effective planning
- Using a planning process to set planning goals and get work started
- Developing and implementing goals and plans with your team

#### Day Three: Time Management and Communication as Effective Disciplines for New Managers / Supervisors

- Understanding how time is used in the working situation by self and others
- Determining the challenges for effective time management
- Using a process to identify time issues and solutions to the issues
- Learning how delegation and empowerment are used in time management
- Using effective communication to foster efficiency
- Understanding the impacts of verbal and non-verbal communication on time management and performance

#### Day Four: How New Managers / Supervisors Build Effective Working Relationships

- Characteristics of effective working relationships
- Identification of the personal communication and relationship building styles and approaches
- Exploring your strengths and challenges when building working relationships
- Tools and approaches to support the development of trust with colleagues and others
- ► Understanding stages of team development and how it can be supported and managed
- Understanding how to work effectively with different personalities and styles

#### Day Five: Developing Personal and Work Group Improvement Plans

- Encouraging and supporting innovation and creativity leading to improvements
- Understanding and managing interpersonal work group dynamics and relationships
- Identification of the differing responses to change within teams and colleagues
- Dealing with change resistance
- Developing action plans for personal and work group improvement

## The Certificate

Anderson e-Certificate of completion will be provided the delegates who attend and complete this course.

#### INFO & IN-HOUSE SOLUTION

For more information about this course, call or email us at:

Call us: +971 4 365 8363

Email: info@anderson.ae

Request for a Tailor-made training and educational experience for your organization now:

Email: inhouse@anderson.ae



P.O Box 74589, Dubai, United Arab Emirates Web: www.anderson.ae Email: info@anderson.ae Phone: +971 4 365 8363 Fax: +971 4 360 4759 © 2024. Material published by Anderson shown here is copyrighted.

All rights reserved. Any unauthorized copying, distribution, use, dissemination, downloading, storing (in any medium), transmission, reproduction or reliance in whole or any part of this course outline is prohibited and will constitute an infringement of copyright.